SIEMENS
Ingenuity for life

Siemens Innovation Day 2017

Unlock the potential with digitalization

Friday, December 15, 2017

Agenda

Venue: Siemens Headquarters, Werner-von-Siemens-Str. 1, Munich

8.00 a.m.	**Meet and greet / Breakfast**
8.30 a.m.	**Opening keynote**
	Joe Kaeser, President and CEO, Siemens
	Roland Busch, Chief Technology Officer, Siemens
	Q&A
9.30 a.m.	**Break**
	Unlock the potential
10.00 a.m.	**Unleashing the power of digitalization in the manufacturing industry**
	Panel discussion with:
	Hagen Gehringer (Managing Director, Bausch+Ströbel),
	Jan Mrosik (CEO Digital Factory Division, Siemens),
	John-Paul O'Meara (Vice President Strategy, adidas),
	Bernd Zapf (Head of Development New Business & Technology, HELLER),
	Interview with Simon Kirby (Chief Operating Officer, Rolls-Royce)

11.00 a.m.	**Creating perfect places with the power of data** Presentation from: Matthias Rebellius (CEO Building Technologies Division, Siemens), Zsolt Sluitner (Head of Siemens Real Estate)

11.30 a.m.   **Meet and greet with Siemens executives**

                       Lunch

Unlock the potential

12.30 p.m.	**Connecting an all-electric world** Discussion with: Bill Abler (Vice President for Innovation and Commercial Ops, Entergy), Poul Berthelsen (Smart Metering Manager, NRGi), Ralf Christian (CEO Energy Management Division, Siemens), Jussi Jyrinsalo (Senior Vice President, Grid Services and Planning, Fingrid), Doug Kim (Director, Technology Strategy, Edison International)
1.00 p.m.	**Bridging the legacy gap for 100% availability** Discussion with: Michael Peter (CEO Mobility Division, Siemens), Gerhard Kreß (Vice President Data Services, Mobility Division, Siemens)
1.20 p.m.	**Wrap up** Roland Busch, Chief Technology Officer, Siemens

1.30 p.m.   **Parallel Lab sessions**
(each 45 min session occurs twice; you may visit two out of three)

Co-creation Lab:
How to create new business cases from scratch

Hacking Lab:
How to hack and secure a system

MindSphere Lab:
How to turn data into value

3.15 p.m.   **Conclusion and farewell from individual lab sessions**

Experience also our interactive presentations and exhibits on Digital Twin and Artificial Intelligence.