

Date of Issue: 19/07/18
Issue: 3
Author: O Whitlam

Doc Code : DS CC 01
Page : Page 1 of 3
Approver: J Maier

TITLE: CORPORATE CITIZENSHIP STRATEGY / POLICY (FY 01/10/2015 – 30/09/2020)

SCOPE

This document is applicable to all UK Siemens Corporate Citizenship (CSR), which sits under the Responsible Business section of the Vision 2020 Strategy.

As a sustainable, ethical and responsible member of the community we understand society's challenges and needs, and act accordingly. Corporate Citizenship activity can create sustained tangible and intangible benefits which impact on the people who work for and with us, and on our communities

As a major UK employer we believe it is our responsibility to connect with the wider community ensuring the sustainable development of society through our technologies, local presence and leadership.

RESPONSIBILITY

The governance of this strategy is the responsibility of Juergen Maier, CEO, with the support of the Siemens UK CSR Steering Committee, which acts on behalf of the Siemens Plc EMB.

Objectives

- Achieve measurable social impact in the STEM capital space
- To act as a socially responsible company both internally and externally
- To drive employee engagement and skills development through the programme
- To be seen as a responsible UK Business and aligned to our Future Makers brand

Key Target Areas - have been identified as relevant to Siemens core competencies and the needs of the local community. By targeting investment in these areas, rather than attempting to address the full gamut of challenges facing society we can maximize the benefits, and can promote Citizenship (CSR) at a local level.

Environment

- Improvement in climate conditions.
- Increase in resource efficiency.
- Protection of the natural environment.

Education

- Advancement of scientific and medical research initiative.
- Support for education in mathematics, sciences, engineering and technology.
- Transfer of knowledge

Social

- Disaster relief.
- Improvement of living conditions.
- Combating illiteracy.
- Promotion of diversity and social integration.

Date of Issue: 19/07/18
Issue: 3
Author: O Whitlam

Doc Code : DS CC 01
Page : Page 2 of 3
Approver: J Maier

TITLE: CORPORATE CITIZENSHIP STRATEGY / POLICY (FY 01/10/2015 – 30/09/2020)

on sustainability.

Targets

- £415 per employee per year
- 40% of volunteering activities to deliver skills development benefits to employees
- For each £1 spent we wish to create £3 of Social Value (derived using Cost Benefit Analysis methodology)

Review - Undertake a review of each project in line with LBG guidance. Quarterly reviewing of activities, investments, impacts, and employee levels of engagement will be carried out by the UK CSR Steering Committee. An annual review of the Strategy and the project portfolio will be carried out by topic experts and the topic sponsor.

Communications

- Maximise public relations opportunities from all CSR activity.
- Inform employees of ongoing opportunities and encourage engagement.
- Deliver appropriate information about procedures and activities on the relevant internal and external platforms.

Compliance - All Siemens CSR activities will be compliant with the [Circular no. 186 version 1.0](#)

RELATED DOCUMENTS

DS CC 02 Corporate Citizenship Key Target Areas
DS CC P 03 Corporate Citizenship Monitoring Procedure
DS CC P 04 Corporate Citizenship Volunteering Procedure
DS CC P 05 Donations and Sponsorships Procedure
DS CC P 06 Community Support Fund Procedure
Appendix A - National Volunteering Options

Date of Issue: 19/07/18
Issue: 3
Author: O Whitlam

Doc Code : DS CC 01
Page : Page 3 of 3
Approver: J Maier

TITLE: CORPORATE CITIZENSHIP STRATEGY / POLICY (FY 01/10/2015 – 30/09/2020)

REVISION HISTORY

Revision No.	Effective Date	Sections Affected	Reason for Revision
1	03/03/2016	Targets	Alignment with EMB Vision 2020 UK targets
2	19/07/2018	Scope, Objectives, Targets, Review	Move to update strategy to incorporate increased sophistication and maturity of our programmes. To align with other strategic directions to 2020