

## Siemens enhances scenario modeling capability for energy efficiency models

- **Siemens adds key technology from SaaS provider Setmetrics to Brightly Software, a Siemens Company**
- **Energy Twin to simplify development of energy efficiency models, boosting sustainability offering for the built environment**
- **Technology enables rapid model development and delivers up to 80 percent reduction in design effort**

Siemens has acquired key technology from Setmetrics in Australia. The technology enhances the Brightly Software portfolio with new energy modeling capabilities. Setmetrics is a SaaS provider that has been enabling customers across Australia and North America to rapidly create an Energy Twin for diverse buildings, undertake scenario analysis, and track outcomes to drive success for commercial real estate, education, and healthcare sectors.

Brightly Software offers an integrated approach to asset investment planning that incorporates operational, financial, and sustainability data throughout the asset lifecycle. The newly acquired technology from Setmetrics boosts Brightly Software's comprehensive energy impact analysis capabilities and paves the way toward a broader value framework for Asset Investment Planning. This solution provides an integrated planning framework that embeds energy efficiency into its core. It simplifies sustainability and lifecycle planning, helping organizations maximize investments and achieve long-term results.

“This technology significantly elevates our digital twin capabilities, enabling us to model the impact of investments not just on facility condition, but also on critical energy performance,” said Don Kurelich, CEO at Brightly Software. “This integrated foresight is paramount for our clients, empowering them to achieve ambitious sustainability goals and drive unparalleled operational efficiency.”

With the added scenario modeling capability, Brightly Software can quickly generate energy efficiency models for the built environment. As a result, it can offer customers a Facility Health Energy Index through its Asset Investment Planning, within the Lifecycle Management Platform. Setmetrics provides an intuitive, lightweight energy modeling solution that supports rapid model development and reduces design effort by up to 80 percent.

Traditionally, asset owners had to rely on infrequent, complicated, and expensive processes to identify opportunities in their asset portfolio for energy efficiency improvements, or to better understand the sustainability impact of their asset investment and capital project plans.

The acquisition of technology assets from Setmetrics has been completed. The parties have agreed not to disclose the details of the transaction.

This press release can also be found [here](#).

For more information on Siemens Smart Infrastructure, please see [Siemens Smart Infrastructure](#).

Follow us on X at: [www.x.com/siemens\\_press](http://www.x.com/siemens_press), [www.x.com/siemensinfra](http://www.x.com/siemensinfra)

**Contact for journalists:**

Siemens Smart Infrastructure

Tamara Hamdan

Phone: +41 79 3953208; E-mail: [tamara.hamdan@siemens.com](mailto:tamara.hamdan@siemens.com)

**Siemens Smart Infrastructure (SI)** is shaping the market for intelligent, adaptive infrastructure for today and the future. It addresses the pressing challenges of urbanization and climate change by connecting energy systems, buildings, and industries. SI provides customers with a comprehensive end-to-end portfolio from a single source – with products, systems, solutions, and services from the point of power generation all the way to consumption. With an increasingly

digitalized ecosystem, it helps customers thrive and communities progress while contributing toward protecting the planet. To protect this journey, we foster holistic cybersecurity to ensure secure and reliable operations. Siemens Smart Infrastructure has its global headquarters in Zug, Switzerland. As of September 30, 2025, the business had around 79,400 employees worldwide.

**Siemens AG** (Berlin and Munich) is a leading technology company focused on industry, infrastructure, mobility, and healthcare. The company's purpose is to create technology to transform the everyday, for everyone. By combining the real and the digital worlds, Siemens empowers customers to accelerate their digital and sustainability transformations, making factories more efficient, cities more livable, and transportation more sustainable. A leader in industrial AI, Siemens leverages its deep domain know-how to apply AI – including generative AI – to real-world applications, making AI accessible and impactful for customers across diverse industries. Siemens also owns a majority stake in the publicly listed company Siemens Healthineers, a leading global medical technology provider pioneering breakthroughs in healthcare. For everyone. Everywhere. Sustainably.

In fiscal 2025, which ended on September 30, 2025, the Siemens Group generated revenue of €78.9 billion and net income of €10.4 billion. As of September 30, 2025, the company employed around 318,000 people worldwide on the basis of continuing operations. Further information is available on the Internet at [www.siemens.com](http://www.siemens.com).