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Marsha Smith

CFO Siemens USA
CFO Siemens Mobility, North America

Biography

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Marsha Smith is CFO of Siemens USA, where she is responsible for overseeing the financial operations and implementing processes and standardizations to help unify and strengthen the business organizations within Siemens' largest market in the world. She also continues to serve as CFO of Siemens Mobility, North America.

Marsha has more than 20 years' experience with Siemens' businesses across North America. She started her career in the Marine business in Canada, moved to the Metals and Pulp & Paper industries and in 2004 transitioned into the Transportation industry where she successfully led key projects and proposals for the U.S. Mobility group.

In 2008, she was asked to head the finance organization for Siemens' U.S. Rail Automation Business Unit, and in 2013 she led the local integration of the newly acquired Invensys business. She was named CFO of Siemens Mobility's U.S. business in 2017, where she spearheaded the creation of Siemens Mobility, Inc.

Marsha graduated with a bachelor's degree in finance from McGill University, and a Master of Business Administration degree from Georgia State University. She serves on the Board of Directors of the Siemens Foundation which focuses on narrowing the opportunity gap for young people in the U.S. She lives in New York City with her family.

