

After 100 years, we are still building a better tomorrow.

Siemens Canada Internet  
General interest press release

## Proud to promote “green”: Siemens Canada and its employees observe Earth Day from coast-to-coast

Oakville, ON., April 22, 2015



Company named one of Canada's Greenest Employers for fourth consecutive year  
Nearly \$275k donated to Tree Canada and more than 5,500 trees planted since 2012  
Hundreds of employees volunteer across Canada today  
In 2014 products/solutions of Siemens' global Environmental Portfolio saved 428 million tonnes of CO<sub>2</sub> – more than 50 per cent of all of Germany's CO<sub>2</sub> emissions

Studies suggest that the earth will be home to 9.5 billion people by the year 2050. Humanity is using the natural resources of 1.5 planets – 50 per cent more than the earth can provide. And the figure is increasing: If we continue living as we do now, we will need the resources of three planets by the year 2050. To draw attention to this situation, Earth Day is celebrated annually with the aim of encouraging every one of us to do something to protect the environment.

Siemens Canada and its employees across Canada marked Earth Day 2015 with a sense of pride, partnership and purpose, focusing on the importance of individual actions, and how small changes made by people and corporations can result in a larger, positive ripple effect.

For the fourth consecutive year Siemens Canada has proudly been named one of Canada's Greenest employers by Mediacorp. This special designation recognizes employers that lead the nation in creating a culture of environmental awareness in their organizations and is judged on factors including unique environmental initiatives, reduction of environmental footprint and employee engagement. The honours were announced today in the Globe and Mail's special national report.



A pillar of Siemens Canada's environmental corporate social responsibility is the company's partnership with Tree Canada, a non-profit organization whose mission is to engage communities and corporations in the pursuit of a greener and healthier living environment for Canadians.

Since 2012 Siemens has donated nearly \$275k to Tree Canada, and with their help, employees have planted more than 5,500 trees to help reduce carbon emissions and keep Canada beautiful. One tree can absorb as much as 9.16 kilograms of carbon dioxide per year, meaning that trees planted by Siemens employees will have collectively reduced the carbon footprint by more than 42 tonnes in the a four-year period between 2012 to 2015.

Today, hundreds of Siemens employees continued that tradition by planting almost 1,000 trees at seven sites across the country. An additional 575 trees will be planted at seven other sites in the coming weeks as the spring thaw allows. Siemens Canada offers employees two hours of paid work time every year on April 22 to lend a helping hand to Mother Nature.

Siemens promotes “walking the talk” of environmental protection the other 364 days of the year as well. The company's head office in Oakville Ontario is Gold LEED certified, is Bullfrog powered and employs a comprehensive recycling and waste diversion plan. Redundant Siemens laptops are repurposed for charity and a well-defined telecommuting program in most locations allows employees to work from home, keeping more cars off the road each day.

Download a PDF version of this release:

Proud to promote “green”: Siemens Canada and its employees observe Earth Day from coast-to-coast

For more information or to arrange an interview, please contact Ann Adair, Vice President, Communications and Government Affairs

ann.adair@siemens.com

Follow us on



facebook



twitter



linkedin

**QUOTE:**

"The situation presented by statistics and studies for the future of the planet is frightening, and every bit of difference we can make both as a company and as individuals can help address these challenges we face. We see real value in promoting internal sustainability programs across the company, creating a sustainable work environment and partnering with like-minded organizations. It is also an honour to be recognized again as one of Canada's Greenest Employers and we share this achievement with our employees." **Robert Hardt, President and CEO, Siemens Canada Limited**

**About Siemens Canada**

For more than 100 years the innovative ideas from Siemens have helped make Canada a better place. From the Atlantic to Pacific oceans, more than 4,500 employees in Canada work together to provide answers that last in the fields of electrification, automation and digitalization. Since it was federally chartered in 1912, Siemens has stood for innovation, quality, reliability and internationality. Sales for Siemens Canada in fiscal 2014 (ended September 30), were \$2.7 billion CAD. The company has 39 offices and 12 manufacturing/assembly facilities across Canada.

**About Siemens AG**

Siemens AG (Berlin and Munich) is a global technology powerhouse that has stood for engineering excellence, innovation, quality, reliability and internationality for more than 165 years. The company is active in more than 200 countries, focusing on the areas of electrification, automation and digitalization. One of the world's largest producers of energy-efficient, resource-saving technologies, Siemens is No. 1 in offshore wind turbine construction, a leading supplier of combined cycle turbines for power generation, a major provider of power transmission solutions and a pioneer in infrastructure solutions as well as automation, drive and software solutions for industry. The company is also a leading provider of medical imaging equipment – such as computed tomography and magnetic resonance imaging systems – and a leader in laboratory diagnostics as well as clinical IT. In fiscal 2014, which ended on September 30, 2014, Siemens generated revenue from continuing operations of €71.9 billion and net income of €5.5 billion. At the end of September 2014, the company had around 357,000 employees worldwide. Further information is available on the Internet at [www.siemens.com](http://www.siemens.com).