BUSINESS RESILIENCY AND ENERGY INNOVATION

U.S. business leaders have strong energy-related concerns about business interruption, but must embrace new approaches to build resiliency.

BUSINESS LEADERS TOP 5 ENERGY CONCERNS

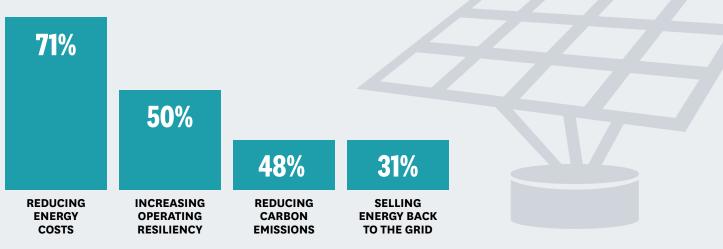
P	The effect of energy price fluctuations		84%
5	Competitive pressure to reduce costs		83%
•••	Interruptions due to weather-related power outage	es	76%
$\mathbf{\nabla}$	Interruptions from cyberattacks on energy grids		76%
Ø	Public opinion about sustainable energy use		63%



ONLY 33% OF Businesses Have Resiliency Plans in Place

THE DISTRIBUTED
ENERGY
OPPORTUNITY
AWARE OF
OPPORTUNITY
AWARE OF
OPPORTUNITY
AWARE OF
ON-SITE POWERCURRENTLY
GENERATE
POWER ON-SITEPLAN TO START
POWER GENERATION
IN 3 YEARSMore business leaders
may want to consider the63%34%12%

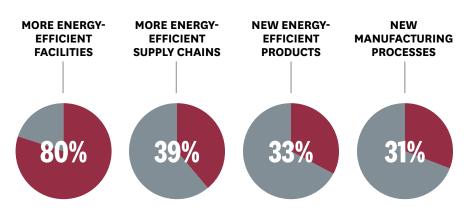
DRIVERS OF ON-SITE POWER GENERATION



WHAT BUSINESSES ARE DOING ABOUT ENERGY SUSTAINABILITY

distributed energy solution.

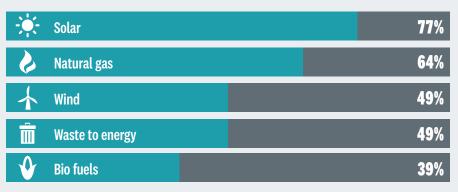




The majority of companies are focusing on reducing energy costs in facilities.

THERE'S A NEW ENERGY ERA ON THE HORIZON

TOP 5 ENERGY SOURCES EXPECTED TO GROW



Business leaders expect renewable energy sources to grow.

SOURCE: "BUSINESS RESILIENCY AND ENERGY INNOVATION," HARVARD BUSINESS REVIEW ANALYTIC SERVICES, 2017

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