

Hong Kong, June 9, 2014

Siemens launches Sustainability Week 2014, reaffirms commitment to promote sustainability

- **Successfully launched the third “Sustainability Week” from May 26 to June 7**
- **A series of programs are specially organized to involve different groups of stakeholders, aiming at raising awareness on sustainability and call for action among society**

Siemens Ltd. successfully launched the third “Sustainability Week” in late May. Collaborated with our business partners, industry associations, and universities, a series of programs are specially designed to engage specific groups of stakeholders, with an aim to raise awareness on sustainability and call for action among society.

From May 26 to June 7, a variety of activities were held involving different stakeholders, ranging from key customers, technical experts and industry associations, employees, senior executives, to university students and the community.

Mr. Eric Chong, President & CEO of Siemens Ltd., said “Sustainability is dear to our heart and is important to us, not only to our present, but also our future. As our founder Mr. Werner von Siemens once said, “I won't sell the future for short-term profit.” Siemens has always been a dedicated patron of driving sustainable development in the long term. Our commitment is fully demonstrated by organizing the Sustainability Week, spreading the message among all of our stakeholders. I must thank our customers, business partners and staff, who participated and contributed to bring this meaningful campaign a reality. With Siemens – Vision 2020 in place, we will focus on key growth fields in electrification, automation and digitalization, to develop sustainable businesses.”

On May 26, over 40 Siemens staff gathered to have breakfast together and got healthy nutrition tips with their peers. Following a delightful breakfast at the beginning of the week, an educational and informative “Lunch & Learn” session was addressed by Dr. Joseph Chan, Head of Department of Women's Health and Obstetrics from Hong Kong Sanatorium & Hospital on May 28, sharing his expertise and knowledge on women's health and cervical cancer as the first step in family planning to over 90 colleagues in Siemens. Throughout the week, 220 sports gift

packs have also be given to employees who joined activities, encouraging them to adopt a healthy lifestyle with work life balance.

In addition to internal activities for our employees, the sustainability week activities have also reached technical experts and industry associations. Dr. Tabea Arndt, Head of Research Group Superconducting Components & Applications at Siemens Corporate Technology, was cordially invited to present on two technical forums, one of which is organized by the Hong Kong Institution of Engineers (HKIE). Information about the latest technology and application on superconductivity has been exchanged to engineers in Hong Kong.

To address the importance of sustaianbility and resilience in cities, Siemens also sponsored Asia Society Hong Kong Center for a luncheon presentation on May 30. Entitled “Hong Kong, London, New York: How Resilient Cities Minimize Disruption, Recover and Adapt”, Ms. Christine Loh, Under Secretary for Environment of HKSAR; Mr. Robert Lane, Senior Fellow for Urban Design at the Regional Planning Association of America; and Mr. Thomas Tang, Director for Sustainability at AECOM Asia shared their insights and perspectives on building a resilient city in face of serious natural disasters in the panel discussion. The luncheon attracted more than 100 guests from a diverse array of industries.

Last Thursday, more than 30 engineering students from local universities joined a visit to Siemen’s customer’s Power Academy (CLP Power Hong Kong Limited) in Shatin. Siemens experienced engineers talked about the projects that they handled. Students also had a chance to know more about the operations in power substations with Siemens products and sustainable solutions.

On June 7, Siemens joined hands with St. James’ Settlement and organized a volunteering activitiy. 25 Siemens volunteers accompanied 40 elderly to have a wonderful meal in Disney’s Hollywood Hotel, followed by an outing near the Disneyland Resort Pier and Inspiration Lake Recreation Centre.

The first Sustainability Week was held in 2012 focusing on Building Technologies division. Since then, the scale of Siemens Sustainability Week has extended to involve all divisions. Different programs are arranged targeting to particular group of stakeholders during the week to increase the awareness of sustainability.

Siemens Sustainability Week 2014

Activities Highlights



Over 40 Siemens staff enjoyed breakfast together and learned about some useful healthy nutrition tips in the morning of May 26, 2014.



On May 28, 2014, more than 90 colleagues joined the “Lunch & Learn” session. We are honored to invite Dr. Joseph Chan, Head of Department of Women's Health and Obstetrics, from Hong Kong Sanatorium & Hospital to share his knowledge on women's health and cervical cancer as the “First Step in Family Planning” to Siemens staff.



Dr. Tabea Arndt, introduced the advanced technology “Superconductivity” and its applications at a seminar organized by the Hong Kong Institution of Engineers on May 28, 2014.



Sponsored by Siemens, a panel discussion was hosted by Asia Society Hong Kong Center on May 30, 2014. Among the panelists at the event were (from left to right): Mr. Thomas Tang, Director for Sustainability at AECOM Asia; Mr. Robert Lane, Senior Fellow for Urban Design at the Regional Planning Association of America; Ms. Christine Loh, Under Secretary for the Environment of HKSAR; and Mr. J. Robert Gibson, the moderator*.



Mr. Eric Chong, President & CEO of Siemens Ltd. delivered an opening speech*.



Over 100 business leaders, professionals and academics in the region across different sectors attended the panel discussion.

**Photo courtesy of Asia Society Hong Kong Center*



Experienced engineers from Siemens introduced the company's switchgears which are currently operated in our customer's power substations.



After enjoying a scrumptious lunch in Disney's Hollywood Hotel, 25 Siemens volunteers gathered with 40 elderly from St. James' Settlement to have a wonderful outing near the Inspiration Lake Recreation Centre.

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This press release and pictures are available at

<http://www.siemens.com/answers/hk/en/>

Siemens AG (Berlin and Munich) is a global powerhouse in electronics and electrical engineering, operating in the fields of industry, energy and healthcare as well as providing infrastructure solutions, primarily for cities and metropolitan areas. For over 165 years, Siemens has stood for technological excellence, innovation, quality, reliability and internationality. The company is one of the world's largest providers of environmental technologies. In fiscal year 2013, around 43 percent of its total revenue stems from green products and solutions.

In 1911, Siemens opened a sales office in Hong Kong. Since then, the company is committed to leveraging its international expertise for the region's sustainable development. Siemens Ltd. has been providing integrated solutions for infrastructure development projects in Hong Kong and Macau, including power substations for CLP Power in Hong Kong and CEM in Macau; signalling, main control and fixed communication systems for Shatin Central Link railway and total building solutions for City of Dreams in Macau. Siemens Ltd. was ranked top ideal employer in Engineering & Manufacturing category among engineering students by Universum in 2014.