

After 100 years, we are still building a better tomorrow.

Siemens Canada Internet  
General interest press release

## Earth Day 2017: Siemens Canada recognized for culture of sustainability and employee engagement

Oakville, ON, April 21, 2017



For sixth consecutive year Siemens Canada named to Canada's Greenest Employers  
Hundreds of employees mark Earth Day at tree plantings with Tree Canada

Hundreds of Siemens Canada employees nationwide are celebrating Earth Day 2017 by once again taking part in tree planting celebrations with partner Tree

Canada. The 1,500 trees to be planted this year in 12 locations across Canada are among the more than 10,000 trees employees have helped plant since 2012. In that time Siemens Canada has contributed more than \$290,000 to Tree Canada towards the planting and care of trees across the country.

Employee engagement and environmental protection are among the reasons Siemens Canada has been selected for the sixth consecutive year as one of Canada's Greenest Employers for 2017. This annual competition, run by Mediacorp, recognizes employers that lead the nation in creating a culture of environmental awareness. Companies are evaluated on criteria including unique environmental initiatives, successful efforts to reduce their own environmental footprint and employee engagement. Learn more about the 2017 Canada's Greenest Employers and why Siemens Canada was chosen by visiting <http://www.canadastop100.com/green>.



"Sustainability is a core part of Siemens' culture and is good for society, the environment and for business," says Robert Hardt, President & CEO, Siemens Canada. "We know that companies play a crucial role in the fight against climate change and we continually strive to lead by example."

Siemens is aiming to achieve a net-zero carbon footprint by 2030 and plans to cut its carbon dioxide (CO<sub>2</sub>) emissions in half by as early as 2020. To achieve these goals, Siemens will invest some €100 million (approx. \$145 million CAD) over the next three years in order to reduce the energy footprint of its production facilities and buildings.

This ambitious carbon neutral goal is largely why Siemens has also been recognized for its sustainability efforts on a global scale in 2017; the company claimed top spot on the Corporate Knights list of **Global 100 Most Sustainable Corporations 2017**. Siemens also earned #1 on Corporate Knights' **Carbon Clean 200 2017** which ranks the world's biggest 200 public companies by clean energy revenues.

### About Siemens Canada

Siemens Canada is a leading technology partner that has stood for engineering excellence, innovation, quality and reliability for more than 100 years. Siemens' expertise in the fields of electrification, automation and digitalization helps make real what matters to Canada, delivering solutions for sustainable energy, intelligent infrastructure, healthcare and the future of manufacturing. One of the world's largest producers of energy-efficient, resource-saving technologies, Siemens is a foremost supplier of power generation and power transmission solutions and a pioneer in infrastructure solutions as well as automation, drive and software solutions for industry. The company is also a leading provider of medical imaging equipment and laboratory diagnostics as well as clinical IT. The company has approximately 5,000 employees, 44 offices and 15 production facilities from coast-to-coast. Sales for Siemens Canada in fiscal 2016 (ended September 30), were \$3.1 billion CAD.

Download a PDF version of this release:

Earth Day 2017: Siemens Canada recognized for culture of sustainability and employee engagement

For more information or to arrange an interview, please contact Ann Adair, Vice President, Communications and Government Affairs

[ann.adair@siemens.com](mailto:ann.adair@siemens.com)

Follow us on



facebook



twitter



linkedin

Text Size | |