

Rio de Janeiro, Brazil, June 15, 2012

Siemens Sends Signal of Sustainability at UN-Conference in Rio de Janeiro

Statue of Christ glows green with energy-efficient lighting technology from Osram

Flooded in green light for the United Nations Conference on Sustainable Development in Rio de Janeiro, the Christ the Redeemer statue on Corcovado Mountain is now a beacon of sustainability, visible for miles around. Three-hundred high-efficiency cutting-edge LED projectors from Siemens' Osram subsidiary are illuminating the conference symbol, which is one of the New Seven Wonders of the World. To mark the world-famous statue's 80th anniversary in 2011, Osram equipped the monument with state-of-the-art lighting technology. The new LED system is reducing the energy needed to light the nearly 40-meter landmark by more than 75 percent. Solutions that combine high-efficiency lighting products with light management systems can yield energy savings of up to 80 percent. Artificial lighting accounts for some 20 percent of world electricity consumption. All around the United Nations conference, a large number of Siemens projects are demonstrating how technologies already available today can make humanity's further development both sustainable and energy-efficient.

Rio+20, the United Nations Conference on Sustainable Development, will attract a large number of heads of state and decision makers from around the world. The conference will take place on June 20-22, 2012 – 20 years after the Earth Summit, the historic United Nations Conference on Environment and Development. Hence, the conference name: Rio+20. A number of recent crises – including political upheavals, economic downturns and environmental disasters – have helped expose a lack of sustainable thinking in many areas. Megatrends like urbanization, globalization and demographic change are challenging traditional models of growth and development. One objective of the Rio+20 Conference is to identify the right responses to such challenges.

Together with its United Nations partners and the Siemens Foundation, Siemens will have a strong presence in Rio before and during the conference, demonstrating thought leadership and a commitment to action. On June 18, Siemens will present the main conclusions of a comprehensive vision for the city of Rio de Janeiro in the year 2030.

The exhibition – entitled Technology in Action – will show how innovation supports sustainable development both on basic levels and through sophisticated high-tech solutions.

Two members of the Managing Board of Siemens AG, Barbara Kux and Roland Busch, will travel to Rio. Through its presence at Rio+20, Siemens will emphasize the urgent need for coordinated global action while demonstrating that highly effective solutions for more sustainable development already exist today. We can act now by applying these solutions in areas like transport, energy production and distribution and through higher energy efficiency in industrial processes.

More information about Siemens' activities in Rio is available at www.siemens.com/rio20.

Press material and a high resolution picture of the green illumination of Christ the Redeemer can be downloaded at www.siemens.com/press/rio20.

Siemens AG (Berlin and Munich) is a global powerhouse in electronics and electrical engineering, operating in the fields of industry, energy and healthcare as well as providing infrastructure solutions, primarily for cities and metropolitan areas. For over 160 years, Siemens has stood for technological excellence, innovation, quality, reliability and internationality. The company is the world's largest provider of environmental technologies. Around 40 percent of its total revenue stems from green products and solutions. In fiscal 2011, which ended on September 30, 2011, revenue from continuing operations totaled €73.5 billion and income from continuing operations €7.0 billion. At the end of September 2011, Siemens had around 360,000 employees worldwide on the basis of continuing operations. Further information is available on the Internet at: www.siemens.com.