

Objectives of Stakeholder Engagement

The key to sustainable business success

SIEMENS

Management and mitigation of risk

- Anticipate and identify stakeholder's perceptions that have the potential to cause conflicts
- Ensure smooth operations in own facilities
- Optimize performance and sustain reputation in customer projects
- Participate in regulatory processes

Support creation of business opportunities

- Enable understanding of the business environment, including market developments and identification of new strategic opportunities
- Create a positive environment to conducting business, by building trust and considering stakeholder points of view
- Enhance Siemens reputation as a responsible company



Siemens sustainability stakeholder engagement focuses on external parties beyond direct business relations

