Objectives of Stakeholder Engagement
The key to sustainable business success

Management and mitigation of risk
• Anticipate and identify stakeholder’s perceptions that have the potential to cause conflicts
• Ensure smooth operations in own facilities
• Optimize performance and sustain reputation in customer projects
• Participate in regulatory processes

Support creation of business opportunities
• Enable understanding of the business environment, including market developments and identification of new strategic opportunities
• Create a positive environment to conducting business, by building trust and considering stakeholder points of view
• Enhance Siemens reputation as a responsible company
Siemens sustainability stakeholder engagement focuses on external parties beyond direct business relations.