## SIEMENS

Background information

Munich, June 14, 2016

## Corporate headquarters link city center with the art district

Right from the start, openness and transparency were among the key criteria for the design of Siemens' new headquarters, and the new building reflects these priorities. Visitors are welcome and can walk freely through the inner courtyards and through the ground floor of the building's atrium.

Even during the early planning phase, Siemens not only integrated input from relevant offices representing the city of Munich, but also from employees and Munich residents. In addition, the company sought to enter a dialogue at public events. The architectural competition that followed, as well as all other steps of the planning and approval processes, featured a high level of transparency.

From the beginning, one of the primary wishes expressed by the city of Munich was for the construction of Siemens' new headquarters to continue the development of the existing urban structures by creating new pedestrian passageways. The complete area between Wittelsbacherplatz, Kardinal-Döpfner Strasse and the Altstadtring ring road – which until now has been nearly a closed, monolithic block – was to be opened. The goal was to connect the inner city with the art district and its internationally renowned museums, exhibitions and galleries and thus bring the two sections of town closer together.

To make this possible, Siemens opened itself, too. As a result, almost the entire ground level at the new building will be freely accessible to the public without sacrificing the high security standards that an international company must maintain.

From the direction of Wittelsbacherplatz – in other words, from the city center – a pathway through green courtyards leads diagonally toward the art district. From the opposite direction, the "Wings" sculpture created by architect and artist Daniel

Libeskind establishes a visible reference point and connects the museums with Siemens and the city center. After passing this sculpture, anyone can enter the new building's publicly accessible atrium, which features the Siemens Technology Showroom, or continue walking in the direction of Wittelsbacherplatz.

All the exterior grounds and inner courtyards feature an open and inviting design. Since they are planted with different types of trees, each of the courtyards has a character on its own. A diverse range of culinary offerings invites people to spend time in the area. The café in the atrium and the "Rocca Riviera" Mediterranean restaurant – which is also open in the evening – offer seating inside the building and in the inner courtyards. A water feature creates a relaxing atmosphere. The public green space adjacent to the Oskar-von-Miller-Ring ring road has been relandscaped, but the protected trees that were already there remain in place.

In this way, the new corporate headquarters do more than establish a connection between the city center and the art district. They make it possible to experience Siemens in Munich, and they enrich the city.

This press release and additional press materials are available here: <a href="http://www.siemens.com/press/headquarters">http://www.siemens.com/press/headquarters</a>

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ended on September 30, 2015, Siemens generated revenue of  $\in$ 75.6 billion and net income of  $\in$ 7.4 billion. At the end of September 2015, the company had around 348,000 employees worldwide. Further information is available on the Internet at <u>www.siemens.com</u>.