

After 100 years, we are still building a better tomorrow.

Siemens Canada Internet
General interest press release

Siemens' employees help build a better future for Canadian families

Burlington, November 7, 2012

More than 100 volunteers build houses in partnership with Habitat for Humanity

More than 100 Siemens' employees from coast-to-coast recently spent the day off work volunteering for Habitat for Humanity Canada. In total volunteers dedicated almost 1,000 hours of work at nine construction sites across Canada as part of Siemens' first ever employee volunteering initiative.

As part of a year-long celebration of the company's 100th anniversary in Canada, Siemens formed a partnership with Habitat for Humanity Canada that allowed employees, management and executives to volunteer during work hours. From shovelling gravel for foundations to framing of new houses and interior work including sanding, trimming and painting, employees pitched in for a full day.



"We recognize the importance of supporting employee volunteerism and this partnership is something we've been working towards. Our employees walk the talk when it comes to community-based action," says Robert Hardt, President and CEO, Siemens Canada. "Seeing such empowering collective enthusiasm and energy was the biggest pleasure for me while I was volunteering with our employees. We want to help hard-working families realize their dream of home ownership."

Overall Siemens made a triple contribution to the local communities through the actual physical work of Siemens' volunteers and through a monetary donation of \$25,000 and a time donation of 1,000 hours.

Research shows that providing a safe and decent place to live creates a better future for Canadian families - children perform better in school, parents' employment prospects improve and families have a better and happier future.

"At Habitat for Humanity Canada, we help families build and purchase homes that maximize affordability and environmental sustainability. Thanks to the efforts of Siemens, we can increase the number of our sustainable builds across the country, which means families will be able to spend less on heating and cooling bills and more on life's other necessities," said Stewart Hardacre, President and CEO of Habitat for Humanity Canada.



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Learn more about how to get involved!

Habitat for Humanity Canada

For more information or to arrange an interview, please contact Ann Adair, Vice President, Communications and Government Affairs

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**About Siemens Caring Hands and the Caring Hands Employee Committee**

The Siemens Caring Hands program was established in 2005 to coordinate and bundle corporate social responsibility activities, including donations, volunteerism, disaster relief and sponsorships. In 2010 Siemens Canada formed the Caring Hands Employee Committee to further unite the efforts of the more than 4,000 Siemens employees from coast-to-coast and to champion Caring Hands programs throughout the year including those developed to benefit Siemens' charity of record Cystic Fibrosis Canada. Siemens Caring Hands represents a culture of giving that is cultivated by Siemens in Canada and focuses on support for humanitarian and environmental non-profit organizations. Over the past number of years, Siemens Canada has made a significant impact in enhancing lives through its charitable activities.

About Siemens in Canada

For 100 years the innovative ideas from Siemens have helped make Canada a better place. From the Atlantic to Pacific oceans, more than 4,400 employees in Canada work together to provide answers that last in the fields of industry, energy and healthcare, as well as deliver infrastructure solutions for cities. Since it was federally chartered in August of 1912, Siemens has stood for technical achievements, innovation, quality and reliability. Sales for Siemens in Canada in fiscal 2011 (ended September 30), were \$3.0 billion CAD. The company has 61 offices and 13 manufacturing/assembly facilities across Canada.

About Habitat for Humanity Canada

Founded in 1985, Habitat for Humanity Canada is a national, non-profit organization working towards a world where everyone has a safe and decent place to live. With the help of over 50,000 volunteers every year and 69 affiliate organizations from coast to coast, their mission is to mobilize volunteers and community partners in building affordable housing and promoting homeownership as a means to break the cycle of poverty in Canada and around the world.