



## PRESS RELEASE

**CONFERENCE: “Digital enterprise – on the way to Industry 4.0”**

**Melia Hanoi Hotel, 20 July 2017**

**Hanoi - The business conference: “Digital enterprise – on the way to Industry 4.0” took place in Hanoi today as a result of a fruitful cooperation between the Vietnamese Ministry of Industry and Trade (MOIT), the German Embassy in Vietnam, Siemens, and German Industry and Commerce Vietnam (GIC/AHK Vietnam). This prestigious event has attracted more than hundred delegates, who are senior government policy and decision-makers, business leaders and specialists, to come together and address emerging challenges and opportunities generated by the megatrend of digitalization with a view to support Vietnamese enterprises on the path to Industry 4.0.**

At the conference, participants had a great opportunity to hear senior representatives from Vietnamese government and the business sector share their views about the fourth industrial revolution (Industry 4.0) with a strong focus on challenges and opportunities it generates. They also received an update of technological solutions, which are already available from today to support Vietnamese enterprises on their way to Industry 4.0. At the same time, they were able to involve in the panel discussion and open dialogues with respected panelist coming from a good mix of background featuring MOIT, SIEMENS, FPT Group, Polyco Group, and Hanoi Science and Technology University.

Vice Minister of Industry and Trade Dr. Cao Quoc Hung indicated: “Industry 4.0 can create both opportunities and challenges for Vietnam. Active approaches to state-of-the-art technologies and new development trend of the 4th industrial revolution have been strongly supported by Vietnamese Government and have been clearly stated in the Directive 16/CT-TTg, which was issued by the Prime Minister of Vietnam on May 5, 2017 with regard to the enhancement of

capacity building approach towards Industry 4.0. Involvement of authorities at all levels, in particularly of the business community, is the prerequisite for Vietnam to optimize opportunities generated by this revolution. Supporting companies in accessing to information and data and in technology transfer, as well as in transforming into digital enterprise will be one of key priorities of the Ministry of Industry and Trade in the coming time in the execution of Directive 16/CT-TTg”.

H.E. Mr. Christian Berger, Ambassador of the Federal Republic of Germany to Vietnam said: “Industry 4.0 has an enormous potential to deliver. However, close cooperation and dialogue are needed nationally and internationally to ensure that we get the benefits but avoid the risks from digitalized and automatized production. It is essential that in our deliberations, we do not forget that people are the main actors, the main resource and the one goal of any development.

“Siemens terms its way to Industry 4.0 as the “Digital Enterprise”. With Digital Enterprise, Siemens offers solutions to address the specific requirements of the manufacturing and process industry. These solutions combine the world of planning and operation to create an integral plant management concept covering the entire lifecycle of an industrial plant. The path to the Digital Enterprise is comprised of four core elements that logically build on one another. Each of these core elements is comprised of a unique portfolio that prepares our customers for Industry 4.0. Hence, Vietnamese customers are not alone on the way to Industry 4.0. They can count on Siemens”, emphasized Siemens Vietnamese President and CEO Thai-Lai Pham.

“To take advantage of this Industry 4.0, Vietnam needs to create motivation for enterprises, such as creating favorable conditions or legal frameworks so they are confident to join the revolution. Networking and Technology transfer should be the optimal methods for Vietnamese companies on the path to Industry 4.0”, said Marko Walde, Chief Representative of AHK Vietnam & Chairman of GBA Vietnam.

### **About Industry 4.0**

As a result of Industry 4.0, in the future, billions of machines, systems, and sensors worldwide will communicate directly with each other and share information. Companies, especially those in the manufacturing and processing industries can benefit from increased productivity, flexibility and shorter times to market, thereby increasing their competitiveness. Their customers can benefit from more personalised high-quality products. End users can order their very own merchandise tailored to their needs.

For more information, please visit:

<https://www.siemens.com/global/en/home/company/topic-areas/future-of-manufacturing.html>

<https://www.siemens.com/global/en/home/company/topic-areas/future-of-manufacturing/digital-enterprise.html>

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Siemens: **Siemens AG** (Berlin and Munich) is a global technology powerhouse that has stood for engineering excellence, innovation, quality, reliability and internationality for more than 165 years. The company is active in more than 200 countries, focusing on the areas of electrification, automation and digitalization. One of the world's largest producers of energy-efficient, resource-saving technologies, Siemens is No. 1 in offshore wind turbine construction, a leading supplier of gas and steam turbines for power generation, a major provider of power transmission solutions and a pioneer in infrastructure solutions as well as automation, drive and software solutions for industry. The company is also a leading provider of medical imaging equipment – such as computed tomography and magnetic resonance imaging systems – and a leader in laboratory diagnostics as well as clinical IT. In fiscal 2016, which ended on September 30, 2016, Siemens generated revenue of €79.6 billion and net income of €5.6 billion. At the end of September 2016, the company had around 351,000 employees worldwide. Further information is available on the Internet at [www.siemens.com](http://www.siemens.com).