



Unlock the Potential for Oil & Gas

Siemens Oil & Gas Innovation Conference
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Siemens and Digitalization



“Siemens is uniquely positioned in the digital space. Our offering differentiates us clearly from our competition.”



Faisal Kazi
President and CEO
Siemens Canada Limited

Unlock the Potential

Faisal Kazi, CEO Siemens Canada

The digitalization of industries
requires a different approach

How to turn
data into value?
How to create
digital offerings?

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SIEMENS
Ingenuity for life



Innovation with a clear focus – Siemens Company Core Technologies



Additive
Manufacturing

Autonomous
Robotics

Blockchain
Applications

Connected
(e)Mobility

Connectivity and
Edge Devices

Cybersecurity

Data Analytics,
Artificial Intelligence

Distributed
Energy Systems

Energy
Storage

Future of
Automation

Materials

Power Electronics

Simulation
and Digital Twin

Software Systems
and Processes

Siemens is driving digitalization on all levels



Clear and focused
R&D capital allocation
to drive differentiation

Leverage domain know-
how, digital portfolio
and customer
relationship

Growing digital
businesses by
more than 10 percent

Speed and scale

Developments of our digital offerings over the last 12 months



+25%

connected assets:
1 million devices
and systems

doubled

number of
customers:
plus 2,900

4x

increase of digital
offerings:
more than 250



Unlock the Potential