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Siemens Canada Internet
General interest press release

Siemens Canada donates almost 300 refurbished laptops to Canadian charities

Oakville, ON, August 14, 2014

Siemens used laptops assist Canadian families in need

Over the last two months a dedicated group of Siemens volunteers gave a new life to hundreds of used laptop computers. Almost 300 laptops were donated to make a difference in the local communities where Siemens employees live and work. The donation was divided among the communities of Montreal, Quebec Tillsonburg, Ontario and Fredericton, New Brunswick.

The Siemens decommissioned laptops went through a refurbishment process which involved restaging, cleaning and testing of the devices, in order to make them functional for those in need. The volunteer workshops were held at Siemens offices in Ontario and Quebec, and were conducted by Corporations for Community Connections (CFCC), with contributions from Atos and Siemens.

The laptops were distributed by The Salvation Army to organizations and families in need, in each of these communities. The total value of this donation was more than \$80,000.

Since 2010, Siemens Canada has donated almost 900 personal computers, mostly laptops, to 28 Canadian charitable organizations helping more than 7,000 people. The program involved more than 200 Siemens volunteers who dedicated 1,400 hours.

In addition to changing people's lives, the refurbishment process of the laptops benefits our environment. It extends the useful life of the laptops, which ultimately reduces CO2 emissions and landfill. The Siemens laptop repurposing program contributed to Siemens recognition as one of Canada's Greenest Employers.

QUOTES:

"From students to new immigrants, these laptops make a difference in thousands of people's lives and we are proud this initiative has helped improve communities across the country."

– Robert Hardt, President & CEO, Siemens Canada Limited

"We are excited to give new life to used computers, in hope they will support education and social development to build opportunity, bits and bytes at a time."

– Philip Schaus, initiator of the refurbishment program at Siemens Canada and the President of Corporations for Community Connections Inc.

"The dedication and commitment of Siemens employees to support local communities, such as Montreal, Tillsonburg and Fredericton, is exceptional. Thanks to the generosity of supporters such as Siemens, we are giving hope to vulnerable youth and families for a better future."

– Lois Flemming, Territorial Director, Major Gifts & Planned Giving, The Salvation Army

About Siemens in Canada

For more than 100 years the innovative ideas from Siemens have helped make Canada a better place. From the Atlantic to Pacific oceans, more than 4,500 employees in Canada work together to provide answers that last in the fields of industry, energy, healthcare and infrastructure solutions for cities. Since it was federally chartered in 1912, Siemens has stood for technical achievements, innovation, quality and reliability. Sales for Siemens in Canada in fiscal 2013 (ended September 30), were \$2.0 billion CAD. The company has 46 offices and 13 manufacturing/assembly facilities across Canada.

About Corporations For Community Connections, Inc.

Founded in 2010, Corporations For Community Connections, Inc. (CFCC) is a registered charity whose purpose is to refurbish decommissioned corporate computers for donation. To date, CFCC has refurbished nearly 900 computers for donation to 28 charitable organizations serving over 7000 people. CFCC encourages corporations to adopt refurbishment as a cost effective, socially and environmentally responsible disposal alternative for computers. For more information on CFCC, visit www.c4cc.ca

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For more information or to arrange an interview, please contact Ann Adair, Vice President, Communications and Government Affairs

ann.adair@siemens.com

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