# **TAP: Strong Performance in Challenging Markets**

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Q1 Analyst Call January 27, 2009

#### Safe Harbour Statement

This document contains forward-looking statements and information – that is, statements related to future, not past, events. These statements may be identified by words such as "expects," "looks forward to," "anticipates," "intends," "plans," "believes," "seeks," "estimates," "will," "project" or words of similar meaning. Such statements are based on our current expectations and certain assumptions, and are, therefore, subject to certain risks and uncertainties. A variety of factors, many of which are beyond Siemens' control, affect our operations, performance, business strategy and results and could cause the actual results, performance or achievements of Siemens to be materially different from any future results, performance or achievements that may be expressed or implied by such forward-looking statements. For us, particular uncertainties arise, among others, from changes in general economic and business conditions (including margin developments in major business areas and recessionary trends); the possibility that customers will delay conversion of booked orders into revenue or that our pricing power will be diminished by continued adverse market developments, to a greater extent than we currently expect; the behavior of financial markets, including fluctuations in interest and exchange rates, commodity and equity prices, debt prices (credit spreads) and financial assets generally; continued volatility and further deterioration of the capital markets; the commercial credit environment and, in particular, additional uncertainties arising out of the subprime, financial market and liquidity crises; future financial performance of major industries that we serve, including, without limitation, the Sectors Industry, Energy and Healthcare; the challenges of integrating major acquisitions and implementing joint ventures and other significant portfolio measures; introduction of competing products or technologies by other companies; lack of acceptance of new products or services by customers targeted by Siemens; changes in business strategy; the outcome of pending investigations and legal proceedings, including corruption investigations to which we are currently subject and actions resulting from the findings of these investigations; the potential impact of such investigations and proceedings on our ongoing business including our relationships with governments and other customers; the potential impact of such matters on our financial statements: as well as various other factors. More detailed information about certain of these factors is contained throughout this report and in our other filings with the SEC, which are available on the Siemens website, www.siemens.com, and on the SEC's website, www.sec.gov. Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those described in the relevant forward-looking statement as expected, anticipated, intended, planned, believed, sought, estimated or projected. Siemens does not intend or assume any obligation to update or revise these forward-looking statements in light of developments which differ from those anticipated.

Earnings before interest and taxes, or EBIT (adjusted); Earnings before interest, taxes, depreciation and amortization, or EBITDA (adjusted); Return on capital employed (ROCE); Return on equity (ROE); Free cash flow; Cash conversion rate; and adjusted or organic growth rates of revenue and new orders are or may be non-GAAP financial measures. These non-GAAP financial measures should not be viewed in isolation as alternatives to measures of our financial condition, results of operations or cash flows as presented in accordance with IFRS in our Consolidated Financial Statements. Information for a reconciliation of these amounts to the most directly comparable IFRS financial measures is available on our Investor Relations website under <u>www.siemens.com/investors</u> -> Financial Publications. "Profit Total Sectors" is reconciled to "Income from continuing operations before income taxes" in the table "Segment Information."

## **TAP: Strong Performance in challenging markets**

#### Our principles...

Increase TRANSPARENCY

Enforce ACCOUNTABILITY

Drive PERFORMANCE

#### Key takeaways

- Top-line holding up with strong revenue growth of 8% and robust book-to-bill ratio of 1.13x
- No major cancellations in the backlog
- Strong earnings expansion: +20% on total sector profit and +17% on income from continuing operations
- Siemens well positioned to come out as a winner from the crisis
- Conclusion of legal proceedings in the U.S. and Germany
- Executed put option for Areva NP minority stake
   remain committed to nuclear power business

#### Macro environment deteriorated to historical lows



1) Global insight, 2009 estimates

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#### Strong revenue growth driven by high order backlog



1) Q1 2009 y-o-y on a comparable basis excluding currency translation and portfolio effects Note: Global insight GDP growth 2009E -0.5%

### Highlights of Q1 09

- Top line holding up in challenging times benefiting from diversified portfolio: robust book-to-bill at 1.13x on the back of strong revenue growth at +8%<sup>1)</sup>
- Orders slightly above previous quarter, down 7% y-o-y, no major cancellations:
  - Industry (-11%): double digit decline at IA, DT, IS partly offset by Mobility (+9%): b-t-b at 1.05x
  - Energy (-6%): double digit decrease at Renewable and Oil & Gas partly offset by Fossil (+14%); Very strong book-to-bill at 1.37x; orders up 18% q-o-q
  - Healthcare (-4%), however DX holding up (+1%)
- Revenue growth (+8%) driven by Energy (+25%) benefiting from high order backlog; Healthcare (+3%); Industry (+1%)
- Total sector profit €2.0bn up 20% y-o-y leading to a total sector profit margin of 10.8%
  - Margin increase at Energy across all divisions; underlying earnings conversion of +18%
  - Margin pressure in IA and DT partly offset by y-o-y margin improvement at BT, IS and Mobility
  - Margin expansion at Imaging & IT: 25% incremental margin; solid performance of DX with an underlying margin of 17.1%
- Clean quarter: EPS Cont. operations at €1.43 up 25% y-o-y
- Free cash flow at -€1.6bn affected by €1.0bn payment related to resolution of legal proceedings and €222m cash outflow related to project reviews, restructuring, and SG&A charges
- ROCE increased y-o-y from 11.6% to 12.9% due to higher income from cont. operations of €1.3bn

<sup>1)</sup> All figures on a comparable basis excluding currency translation and portfolio effects

#### TAP – consistent execution against plan

Reporting dates	Milestones (deliverables) <sup>1)</sup>	
November 2007 Supervisory Board	<ul> <li>New organization approved</li> <li>Managing Board incl. Sector CEO approved</li> </ul>	
December 2007	<ul> <li>Sector CFO named</li> <li>Division CEO and CFO named</li> </ul>	
January 2008 Q1 call and AGM	<ul> <li>New target margins for Energy and Industry Sector</li> <li>Target margins for Divisions</li> </ul>	
April 2008 Q2 analyst conference	Update on SG&A project	
July 2008 Q3 conference call	<ul> <li>Start reporting in new structure</li> <li>Outline new management compensation scheme</li> <li>Operational guidance for 2009</li> </ul>	
October 2008	New management compensation scheme in place	
November 2008	<ul> <li>New board member and strategic supply chain initiative announced</li> </ul>	$\checkmark$
April 2009 Q2 analyst conference	<ul> <li>Targets and roadmap of supply chain initiative</li> <li>Update on SG&amp;A project</li> </ul>	
October 2009	<ul> <li>Streamlining Other Operations completed</li> </ul>	
October 2010	<ul> <li>Capital structure target achieved</li> <li>SG&amp;A project completed</li> <li>Target margins achieved</li> </ul>	

#### **Questions and Answers**



#### **Financial calendar**

January	January 27, 2009 Q1 financial report and analyst conference call Annual General Meeting		
February	February 2009 Post-Q1 roadshows with CEO / CFO (USA, London)		
March	to be announced 6 14 6 23 24		
April	April 29, 2009 Q2 financial report and semiannual analyst conference		

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#### **Reconciliation and Definitions for Non-GAAP Measures (I)**

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**Profit Total Sectors** is reconciled to "Income from continuing operations before income taxes" under "Reconciliation to consolidated financial statements" in the table "Segment Information." See our Financial Publications at our Investor Relations website under <u>www.siemens.com/investors</u>.

**Earnings before interest and taxes, or EBIT (adjusted)** is Income from continuing operations before income taxes less Financial income (expense), net and Income (loss) from investments accounted for using the equity method, net.

**Earnings before interest, taxes, depreciation and amortization, or EBITDA (adjusted)** is calculated as earnings before income taxes (EBIT) (adjusted) before amortization (defined as amortization and impairments of intangible assets other than goodwill) and depreciation and impairments of property, plant and equipment and goodwill.

Profit is reconciled to EBIT (adjusted) and EBITDA (adjusted) on the table Segment Information Analysis (II). See our Financial Publications at our Investor Relations website under <u>www.siemens.com/investors</u>.

Return on capital employed (ROCE) is a measure of how capital invested in the Company or the Sectors yields competitive returns.

For the **Company**, **ROCE** is calculated as Net income (before interest) divided by average Capital employed (CE). Net income (before interest) is defined as Net income excluding Other interest income (expense), net and excluding taxes on Other interest income (expense), net. Taxes on Other interest income (expense), net are calculated in a simplified form by applying the current tax rate which can be derived from the Consolidated Statements of Income, to Other interest income (expense), net. CE is defined as Total equity plus Long-term debt plus Short-term debt and current maturities of long-term debt minus Cash and cash equivalents.

Because Siemens reports discontinued operations, Siemens also calculates ROCE on a continuing operations basis, using Income from continuing operations rather than Net income. For purposes of this calculation, CE is adjusted by the net figure for Assets classified as held for disposal included in discontinued operations less Liabilities associated with assets classified as held for disposal included in discontinued operations.

For the **Sectors**, **ROCE** is calculated as Profit divided by average Assets. Profit of the Sectors is principally defined as earnings before financing interest, certain pension costs and income taxes, whereas certain other items not considered performance indicative by Management may be excluded. Assets of the Sectors is defined as Total assets primarily less intragroup financing receivables and investments, less income tax assets, less non-interest bearing liabilities/provisions other than tax liabilities.

#### Reconciliation and Definitions for Non-GAAP Measures (II)

Average Capital employed and average Assets for the fiscal year are calculated as a "five-point average" obtained by averaging Capital employed and Assets at the beginning of the first quarter plus the final figures for all four quarters of the fiscal year. For the calculation of the average during for the quarters, see below:

Average calculation for CE*:	Year-to-Date	
	Q1	2 Point average: (CE ending Q4 Prior year + CE ending Q1) / 2
	Q2	3 Point average: (CE ending Q4 Prior year + CE ending Q1 + CE ending Q2) / 3
	Q3	4 Point average: (CE ending Q4 Prior year + CE ending Q1 + CE ending Q2 + CE ending Q3) / 4
	Q4	5 Point average: (CE ending Q4 Prior year + CE ending Q1 + CE ending Q2 + CE ending Q3 + CE ending Q4) / 5
	Quarter-to-Date	
	Q1	2 Point average: (CE ending Q4 Prior year + CE ending Q1) / 2
	Q2	2 Point average: (CE ending Q1 + CE ending Q2) / 2
	Q3	2 Point average: (CE ending Q2 + CE ending Q3) / 2
	Q4	2 Point average: (CE ending Q3 + CE ending Q4) / 2

Our cash target is based on the **Cash conversion rate (CCR)**, which serves as a target indicator for the Company's or the Sector's cash flow. For the Company, CCR is defined as the ratio of Free cash flow to Net income, where **Free cash flow (FCF)** equals the Net cash provided by (used in) operating activities less Additions to intangible assets and property, plant and equipment.

Because Siemens reports discontinued operations, this measure is also shown on a continuing operations basis, using Income from continuing operations, Net cash provided by (used in) operating activities – continuing operations and Additions to intangible assets and property, plant and equipment for continuing operations for the calculation.

For the Sectors, CCR is defined as Free cash flow divided by Profit.

Values needed for the calculation of ROCE and CCR can be obtained from the Consolidated Financial Statements and Notes to Consolidated Financial Statements. Profit, Capital employed / Assets and Free cash flow for the Company and the Sectors for the first two quarters in fiscal 2008 and also for fiscal 2007 can be found on the Exhibits 99 (b,c,d) to the Siemens Report furnished on Form 6-K to the SEC on June 24, 2008. See our Financial Publications at our Investor Relations website under <a href="https://www.siemens.com/investors">www.siemens.com/investors</a>.

<sup>\*</sup> Assets for Sectors

#### Reconciliation and Definitions for Non-GAAP Measures (III)

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Our capital structure target is based on an **Adjusted industrial net debt** divided by EBITDA (adjusted). For the calculation of Adjusted industrial net debt, we subtract from Net debt (defined as Long-term debt plus Short-term debt and current maturities of long-term debt less Cash and cash equivalents less Available-for-sale financial assets (current)) (1) SFS debt excluding SFS internally purchased receivables and (2) 50% of the nominal amount of our hybrid bond; and add/subtract (3) Funded status of Pension benefits, (4) Funded status of Other post-employment benefits; and add (5) Credit guarantees. The components of Net debt are available on our Consolidated Balance Sheets, SFS debt less internally purchased receivables in fiscal 2008 is available in our Management Discussion & Analysis in our Annual Report 2008 under Segment information analysis – Siemens Financial Services (SFS). The Funded status of our principle pension plans and Other post-employment benefits, the amount of credit guarantees and the nominal amount of our Hybrid bond is available in the Notes to our Consolidated Financial Statements.

To measure Siemens' achievement of the **goal to grow at twice the rate of global GDP**, we use GDP on real basis (i.e. excluding inflation and currency translation effects) with data provided by Global Insight Inc. and compare those growth rates with growth rates of our revenue (adjusted for portfolio and currency translation effects). In accordance with IFRS, revenue numbers are not adjusted by inflation and currency translation effects.

Return on equity (ROE) margin for SFS was calculated as annualized SFS' Income before income taxes for Q1 of fiscal 2009 divided by average allocated equity for SFS for the first three months of fiscal 2009. Average allocated equity for the first three months of fiscal 2009 is €1.129 billion. The allocated equity for SFS is determined and influenced by the size and quality of its portfolio of commercial finance assets (primarily leases) and equity investments. This allocation is designed to cover the risks of the underlying business and is in line with common credit risk management standards in banking. The actual risk profile of the SFS portfolio is evaluated and controlled monthly and is reflected in the quarterly (commercial finance) and annual (equity investments) adjustment of allocated equity.

Profit Total Sectors, EBIT (adjusted), EBITDA (adjusted), ROCE, ROE, CCR and Adjusted industrial net debt are or may be Non-GAAP financial measures as defined in relevant rules of the U.S. Securities and Exchange Commission. Our management takes these measures, among others, into account in its management of our business, and for this reason we believe that investors may find it useful to consider these measures in their evaluation of our performance. None of Profit Total Sectors, EBIT (adjusted), EBITDA (adjusted), ROCE and ROE should be viewed in isolation as an alternative to figures reported in our IFRS statement of income for purposes of evaluating our results of operations; CCR should not be viewed in isolation as an alternative to measures reported in our IFRS cash flow statement for purposes of evaluating our cash flows; and Adjusted industrial net debt should not be viewed in isolation as an alternative to liabilities reported in our IFRS balance sheet for purposes of evaluating our financial condition.