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SIEMENS BRAZIL AT A GLANCE

FEBRUARY 2026

Siemens has been an integral part of Brazil's industrial history for over 120 years. Today, the company operates as a "ONE Tech Company" – a leading technology provider connecting the real and digital worlds to enhance the productivity, flexibility, and sustainability of the Brazilian economy.

1. History & roots

- Historical origin: The connection to Brazil began as early as 1867 under the government of Emperor Dom Pedro II with the installation of the country's first long-distance telegraph line (connecting Rio de Janeiro and Rio Grande do Sul).
- Official foundation: The first official office was opened in 1905 in Rio de Janeiro under the name *Companhia Brasileira de Electrificação Siemens-Schuckertwerke*. Siemens was one of the first multinational electrotechnical companies to establish local operations.
- Milestones: Siemens installed Brazil's first diesel-electric power plant in 1909 (at the Rio de Janeiro Municipal Theater) and Latin America's first automatic telephone exchange in 1922.

2. Operational presence & workforce

- Siemens currently employs over 3,000 people in Brazil (as of Fiscal Year 2025).
- Headquartered in São Paulo (Pinheiros); nationwide presence with 6 main offices, 8 coworking spaces, and 5 strategic distribution centers.
- Local manufacturing facilities (including Jundiaí and Joinville) and 6 active Research & Development (R&D) centers ensure innovation "Made in Brazil."
- Financial Indicators: Orders of approximately BRL 5.70 billion and net revenue of approximately BRL 5.10 billion (FY 2025).

3. Strategic core areas & market leadership

- Digital Enabler: Strategic partner for digitalization in agribusiness, the automotive industry, data centers, and infrastructure.

- Bioethanol Market Leader: Siemens technology is integrated into approximately 80% of all corn ethanol projects in Brazil.
- Energy Transition: Supporting the "Fuel of the Future" law through the electrification and automation of biofuel plants.

4. Technological highlights & digital transformation (2024/2025)

- As a pioneer in Industry 4.0, Siemens implemented a private 5G network at the Jundiaí plant in February 2025. This infrastructure enables ultra-low latency control of Autonomous Guided Vehicles (AGVs), optimizing internal logistics and serving as a blueprint for the "Factory of the Future" in Latin America.
- AI Offensive – "Geração Brasil": This flagship program accelerates the integration of Industrial AI across the value chain. It empowers the workforce to leverage Generative AI to automate complex business processes and enhance decision-making, positioning Siemens Brazil as a hub for AI-driven productivity.
- Digital Experience Center (DEX): Located in São Paulo, the DEX is the first of its kind in Latin America. It serves as a co-creation hub where customers experience the Industrial Metaverse and Digital Twins firsthand. By utilizing the Siemens Xcelerator portfolio, the center demonstrates how the digital twin of a product or plant can solve real-world challenges before a single physical bolt is turned.

5. Strategic Partnership for Cutting-Edge Research: CNPEM & Sirius

- Sirius Flagship Project: Siemens is a key technological partner of CNPEM (Brazilian Center for Research in Energy and Materials), supporting Sirius, one of the world's most advanced fourth-generation synchrotron light sources.
- Precision & Security: Utilizing the TIA Portal and SIMATIC systems to provide high-precision control, visualization, and safety for the research stations ("beamlines"). Additionally, Siemens conducted comprehensive cybersecurity assessments of the infrastructure using the SiESTA (Siemens Extensible Security Testing Appliance) tool.
- Innovation Driver: This partnership secures the stability of critical research in fields such as nanotechnology, life sciences, and renewable energy, reinforcing Brazil's position on the global scientific stage.

For more information about Siemens Brazil, please visit: <https://www.siemens.com/de-de/company/about/institutional-esg-report-brazil/>