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MindSphere World Taiwan and Japan established to foster development of IoT ecosystem in Taiwan and Japan

- **Siemens is taking the lead with other industrial heavyweights in inaugurating MindSphere World Taiwan and Japan at the 2019 Taipei International Industrial Automation Exhibition**
- **Taoyuan City Mayor Cheng Wen-tsan has been invited to jointly witness this important milestone in the promotion of the MindSphere ecosystem**
- **Siemens has designed a Future of Industry-themed area that will showcase industrial applications involving digital twins, AI, and Blockchain technologies**

Well thought-out IoT development is a key element in realizing digital transformation of an enterprise. In an effort to accelerate promotion of IoT ecosystems in Taiwan and Japan, Siemens today (August 22) at the Taipei International Industrial Automation Exhibition inaugurated MindSphere World Taiwan and Japan. Taoyuan City Mayor Cheng Wen-tsan was specially invited to attend the event, joining Siemens Ltd., Taiwan President and CEO Erdal Elver, and Tino Hildebrand, General Manager of Digital Industries of Siemens Taiwan and chairman of the new association. The trio witnessed this important milestone in promoting the MindSphere ecosystem in the two places.

The mission of MindSphere World Taiwan and Japan is to foster development of an IoT ecosystem in both places and to drive IoT applications and solutions throughout all industries. The first MindSphere World Association was founded in Germany, followed by the creation of similar organizations in Italy, the Asia Pacific, and Korea. Both Taiwan and Japan are considered important drivers of Industrie 4.0 and MindSphere, and consequently MindSphere World Taiwan and Japan is becoming the fifth such association in the world. To date, over 20 Taiwan companies have entered MindSphere World Taiwan and Japan, and as Japanese firms gradually join, the number of members is expected to continue to increase. This will

encourage members to share resources and learn from each other, and accelerate adoption of IoT at the corporate end.

Siemens previously entered into an alliance with the Institute for Information Industry. In the near future, Siemens will further enhance its collaboration with Taoyuan City Government at the Hutou Mountain Innovation Park Cybersecurity IoT Center to co-nurture digital and IoT talents. Meanwhile, the MindSphere association is expected to introduce coursework at the Hutoushan IoT Innovation Base in September. Meanwhile, Mr. Elver from Siemens stated, "Siemens is one of the world's Top 10 software providers. The establishment of the association and the Future of Industry exhibition highlight the determination of Siemens to continue to hone its strengths in IoT, digital twin, AI, and Blockchain technologies." Mr. Hildebrand furthermore explained, "Currently, many benchmark enterprises in Taiwan have joined the association. We hope in the future even more companies, along with public and academic organizations will become members, co-creating an IoT industry chain and business opportunities together."

The founding of MindSphere World Taiwan and Japan was carried out in conjunction with the 2019 Taipei International Industrial Automation Exhibition, where Siemens has specially organized a Future of Industry display to showcase the latest future technology trends and applications, including digital twin display machinery, AI modules with machine learning algorithms, and highly automated and transparent supply chains and production lines using Blockchain technology. In the future, IoT applications will be introduced into even more innovative technologies, greatly enhancing product output efficiency and shorting the time to market, thereby generating greater competitiveness to enterprises. Siemens is committed to continue to assist Taiwan enterprises in their digital transformation.

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Siemens AG (Berlin and Munich) is a global technology powerhouse that has stood for engineering excellence, innovation, quality, reliability and internationality for more than 170 years. The company is active around the globe, focusing on the areas of electrification, automation and digitalization. One of the largest producers of energy-efficient, resource-saving technologies, Siemens is a leading supplier of efficient power generation and power transmission solutions and a pioneer in infrastructure solutions as well

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as automation, drive and software solutions for industry. With its publicly listed subsidiary Siemens Healthineers AG, the company is also a leading provider of medical imaging equipment – such as computed tomography and magnetic resonance imaging systems – and a leader in laboratory diagnostics as well as clinical IT. In fiscal 2018, which ended on September 30, 2018, Siemens generated revenue of €83.0 billion and net income of €6.1 billion. At the end of September 2018, the company had around 379,000 employees worldwide. Further information is available on the Internet at www.siemens.com.