Siemens Canada committed to extend and enhance life of Canadians

Oakville, June 27, 2014

Siemens Canada and its employees contribute almost $80,000 to Cystic Fibrosis Canada

Siemens Canada took a big step in the fight against cystic fibrosis (CF) when more than 600 employees, family members and friends teamed up to fight Cystic Fibrosis in ten cities across the country – Calgary, Edmonton, Halifax, Montreal, Ottawa, Peterborough, Quebec City, Richmond, Tilsonburg and Toronto – by taking part in the Great Strides™ walk on Sunday, May 25, 2014.

The Great Strides™ walk, currently in its tenth year, is a national family-oriented fundraising event held on the last Sunday of May, coinciding with Cystic Fibrosis Awareness Month. Each year, in more than 70 locations across the country, thousands of Canadians participate in the Great Strides™ walk to raise funds in support of the CF research and patient care. This year, the campaign raised almost $3 million and since its inception has raised over $20 million.

Siemens Canada, have been supporting Cystic Fibrosis Canada for more than 15 years and sponsored the event as a National Walk Partner. To demonstrate Siemens’ culture of giving back to local communities and support employee fundraising efforts, Siemens Canada matched every dollar raised by employees.

This year Siemens Canada’s total contribution to Cystic Fibrosis Canada reaches nearly $80,000. These remarkable fundraising efforts bring Siemens’ total contribution to Cystic Fibrosis Canada to more than $1.5 million over the past 15 years. All funds raised through the Great Strides Walk will go towards the CF research and treatment programs.

Cystic fibrosis is the most common fatal genetic disease, which affects the lungs and the digestive system. Although there is no cure, Cystic Fibrosis Canada makes an incredible progress in the battle against this disease as a world leader in the CF research. Today, 50 percent of Canadians with cystic fibrosis are expected to live into their late 40s and beyond, and nearly 60 percent of all people with cystic fibrosis in Canada are adults. In the 1960s, most children did not live long enough to attend kindergarten.

QUOTES:

• “The commitment of Siemens employees to the Great Strides™ walk, and the fight against cystic fibrosis mean the world to those affected by CF throughout Canada. Thanks to generous supporters like Siemens Canada, a cure for this devastating disease is getting closer every day.”
  - Maureen Adamson, President and CEO, Cystic Fibrosis Canada

• “At Siemens we all are very proud to support research to help extend and enhance lives of Canadians with cystic fibrosis. Participating in the Great Strides™ walk is a wonderful way for Siemens Canada to express our support for those who live with cystic fibrosis and for the work of Cystic Fibrosis Canada.”
  - Robert Hardt, President and Chief Executive Officer of Siemens Canada

About Siemens in Canada

For more than 100 years the innovative ideas from Siemens have helped make Canada a better place. From the Atlantic to Pacific oceans, more than 4,500 employees in Canada work together to provide answers that last in the fields of industry, energy, healthcare and infrastructure solutions for cities. Since it was federally chartered in 1912, Siemens has stood for technical achievements, innovation, quality and reliability. Sales for Siemens in Canada in fiscal 2013 (ended September 30), were $2.0 billion CAD. The company has 46 offices and 18 manufacturing/assembly facilities across Canada. Further information is available at www.siemens.ca.

About Cystic Fibrosis Canada

Cystic Fibrosis Canada is one of the world’s top three charitable organizations committed to finding a cure for cystic fibrosis and is an internationally-recognized leader in funding CF research, innovation, and clinical care. Cystic Fibrosis Canada invests more funding in life-saving CF research and care than any other non-governmental agency in Canada. Since 1960, Cystic Fibrosis Canada has invested more than $140 million in leading research and care, resulting in one of the world’s highest survival rates for Canadians living with cystic fibrosis. For more information, please visit www.cysticfibrosis.ca.