# Food and Beverage Safety and Regulations: COSTLY CHALLENGE OR STRATEGIC OPPORTUNITY?





### **These Can Lead to High Costs**





The average cost of a recall for



food companies<sup>1</sup>



### 48 million

Number of Americans suffering foodborne illness each year – **128,000** *are hospitalized*, and **3,000 die**<sup>3</sup>



## **Regulations That Impact You**

FDA's 2015 Food Safety Modernization Act (FSMA) requires detailed action plans to prevent foodborne illness

Hazard Analysis Critical Point Control (HACCP) HACCP is a systematic, preventive approach to food and beverage safety

The International Organization for Standardization (ISO) incorporates HACCP principles into food safety standard, ISO 22000

Standards for fault-tolerant operations, such as IEC 61508, define functional safety of automation components

According to McKinsey & Company, "Producers and food companies that embrace more stringent environmental and social standards, organic certification requirements, and traceability standards should be able to better position themselves in the face of evolving regulation and continue to grow to take advantage of this trend."

### **How Can Siemens Help You?**



#### SEAMLESS SAFETY INTEGRATION

SIMATIC Safety Integrated seamlessly integrates safety



### COMPREHENSIVE GENEALOGIES

TIA and an MES build product genealogies by recording data on



#### AUTOMATED REPORTING

TIA and MES systems generate needed HACCP

### technology into standard automation applications.

### ingredients along the entire manufacturing lifecycle.

### reports almost instantly from the plant database.

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#### Sources:

Food Marketing Institute and Grocery Manufacturers Association
U.S. Department of Agriculture's (USDA's) Economic Research
Service
CDC Estimates of Foodborne Illness
FDA Enforcement Actions