

Siemens Mobility Presents New Vision and Motto

- Vision "We are global entrepreneurs, trusted by our partners to pioneer transportation, moving people sustainably and seamlessly from the first mile to the last."
- Motto: "Moving beyond."
- Provides clear and common direction to lead the mobility industry into the future.

Siemens Mobility today unveiled its new vision and motto, which provides the leading transportation company with a clear and common direction to lead the mobility industry into the future. An industry which is characterized by a growing demand for sustainable and intermodal mobility, driven by megatrends such as urbanization and decarbonization. The vision, **"we are global entrepreneurs, trusted by our partners to pioneer transportation, moving people sustainably and seamlessly from the first mile to the last,"** and motto, **"Moving beyond,"** encapsulates the Siemens Mobility DNA and reinforces the intent to successfully provide innovative mobility solutions to customers worldwide.

"We have reached a new milestone with a vision for our company: a vision to gather around, to strive for, to guide us day by day," said Sabrina Soussan, CEO Siemens Mobility. "This vision and motto provide us with a roadmap to develop innovative mobility solutions that will enable our customers around the world to make infrastructure intelligent, increase value sustainably, enhance passenger experience and guarantee availability."

"The new vision and motto share our core beliefs, demonstrate who we are, and provide us with a forward-looking integrated vision to venture beyond the

conventional notions of transport and mobility,” said Michael Peter, CEO Siemens Mobility. “We will continue to be trusted partners to our customers around the world, pioneering digital, sustainable, seamless and intelligent mobility solutions, that will meet the future challenges brought on by a growing demand for mobility and public transportation.”

Each aspect of the vision highlights specific focus areas that individually promote a greater degree of business development, innovation, sustainability, digitalization and most importantly customer focus. Together they form the outline and framework for a distinct and innovative plan that charts the path forward.

Global Entrepreneur

For Siemens Mobility to achieve continued sustainable and profitable growth, new business must be realized in new markets, with new customers, incorporating new business models, that focuses on speed and market impact. This requires a strong, diversified, creative and entrepreneurial team that strives to be worldwide market leaders in delivering mobility solutions.

Trusted Partner

By focusing on digitalization and innovation, Siemens Mobility will lead in pioneering new mobility innovations and solutions, that will enable sustainable, safe, reliable and seamless transportation of people and goods. This will include the continued focus on quality, implementation and project execution, which will reinforce to customers, that Siemens Mobility aspires to be their trusted partner.

Moving people

As a trusted partner, Siemens Mobility will work with customers to meet the needs of their riders and passengers. The passenger experience will continue to be a primary focus, with the goal of moving people safely, reliably, comfortably and sustainably to their final destinations.

Sustainably

Siemens Mobility will support customers in generalizing carbon-neutral public transport, from energy efficient rolling stock driven by renewable sources of energy, to cloud-based signaling increasing the capacity of existing infrastructure. This will increase the value and extend the lifecycle of their assets, thus reducing the

ecological footprint of their operations. In addition, Siemens Mobility traffic management systems and intermodal solutions will enable cities to manage mobility on a day by day basis and will allow them to identify the most environmental transportation modes.

Seamlessly

With the Siemens Mobility intermodal solutions, the mobility experience will be experienced as one seamless journey where passengers focus on everything, but the succession of transportation modes. With a focus on continued passenger information and on reliable transportation modes, Siemens Mobility will support operators in personalizing the passenger experience and will offer the comprehensive solutions that make it real: intelligent road and rail infrastructure connected to intelligent public transport solutions. This will optimize the flow of people and goods in real-time, while predictive maintenance and asset optimization will guarantee 100% availability.

From the first to the last mile

Siemens Mobility envisions travel will be experienced as one journey, rather than an articulation of modes with few options for the first or last mile. This will include one seamless, safe and comfortable journey, starting at home or any other point of departure of choice. Options for public transport will be accessible along the entire passenger journey, including connecting the first and last mile, so that sustainable transportation can truly prevail.

Siemens Mobility will strive to meet the aspirations of this vision and live by its motto: "Moving beyond."

For more information, visit www.siemens.com/press/movingbeyond

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For further information about Siemens Mobility, please see:

www.siemens.com/mobility

Siemens Mobility is a separately managed company of Siemens AG. As a leader in transport solutions for more than 160 years, Siemens Mobility is constantly innovating its portfolio in its core areas of rolling stock, rail automation and electrification, turnkey systems, intelligent traffic systems as well as related services. With digitalization, Siemens Mobility is enabling mobility operators worldwide to make infrastructure intelligent, increase value sustainably over the entire lifecycle, enhance passenger experience and guarantee availability. In fiscal year 2019, which ended on September 30, 2019, the former Siemens Mobility Division posted revenue of €8.9 billion and had around 36,800 employees worldwide. Further information is available at: www.siemens.com/mobility.