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Siemens Canada Internet

General interest press release

## Siemens Canada and its employees raise \$60,000 to help Cystic Fibrosis Canada find a cure

Burlington, June 27, 2012

### Funds go directly to research and care programs from coast-to-coast

Employees at Siemens marked Cystic Fibrosis Awareness Month in May by launching a nationwide fundraising campaign for the company's long time charity of record, Cystic Fibrosis Canada. Employees raised more than \$25,000 throughout the month, exceeding the campaign goal and encouraging the Siemens Executive Management team to match the donation as well as donate an additional \$10,000 for a total contribution of more than \$60,000.

"Our employees are our best asset and once again they've pulled together to prove that our corporate culture is one of giving back," said Robert Hardt, President and CEO, Siemens Canada. "The executive management team was so impressed with how engaged everyone was across Canada, and we're more than happy to not only match the first \$25,000 raised but also to make an additional \$10,000 contribution to show our reciprocated commitment to finding a cure for cystic fibrosis."

The campaign was launched in early May at 10 Siemens offices and plant locations across the country as a complement to Siemens' year-long 100th Anniversary in Canada celebrations, and was spearheaded by members of the Siemens Caring Hands Employee Committee. Fundraising activities included charity BBQs, bake sales, raffles and even a charity boat cruise, as well as a dedicated online donations portal on the Cystic Fibrosis Canada website.

"We are so grateful for Siemens' ongoing partnership in the fight to help Canadians living with cystic fibrosis live longer, fuller lives," said Maureen Adamson, President and CEO of Cystic Fibrosis Canada. "Together, we continue to improve the quality of life for people struggling to breathe by making critical investments in CF research and care and continuing our bold steps towards a cure."

Siemens has been a long-time supporter of the Cystic Fibrosis Canada and has, over the past 15 years, contributed more than \$1.4 million to the organization through various employee-driven fundraising activities including the annual Great Strides™ walk. Siemens selected Cystic Fibrosis Canada as its charity of record because of the non-profit's dedication to medical research and transparency in reporting the allocation of funds. Cystic Fibrosis Canada is a world-class organization improving the quality of life of Canadians living with this fatal genetic disease.

### About Siemens Caring Hands and the Caring Hands Employee Committee

The Siemens Caring Hands program was established in 2005 to coordinate and bundle corporate social responsibility activities, including donations, volunteerism, disaster relief and sponsorships. In 2010 Siemens Canada formed the Caring Hands Employee Committee to further unite the efforts of the more than 4,000 Siemens employees from coast-to-coast and to champion Caring Hands programs throughout the year including those developed to benefit Siemens' charity of record Cystic Fibrosis Canada. Siemens Caring Hands represents a culture of giving that is cultivated by Siemens in Canada and focuses on support for humanitarian and environmental non-profit organizations. Over the past number of years, Siemens Canada has made a significant impact in enhancing lives through its charitable activities.

### About Siemens in Canada

For 100 years the innovative ideas from Siemens have helped make Canada a better place. From the Atlantic to Pacific oceans, more than 4,400 employees in Canada work together to provide answers that last in the fields of industry, energy and healthcare, as well as deliver infrastructure solutions for cities. Since it was federally chartered in August of 1912, Siemens has stood for technical achievements, innovation, quality and reliability. Sales for Siemens in Canada in fiscal 2011 (ended September 30), were \$3.0 billion CAD. The company has 61 offices and 13 manufacturing/assembly facilities across Canada.

### About Cystic Fibrosis Canada

Cystic Fibrosis Canada is one of the world's top three charitable organizations committed to finding a cure for cystic fibrosis and is an internationally-recognized leader in funding CF research, innovation, and clinical care. Cystic Fibrosis Canada invests more funding in life-saving CF research and care than any other non-governmental agency in Canada. Since 1960, Cystic Fibrosis Canada has invested more than \$140 million in leading research and care, resulting in one of the world's highest survival rates for Canadians living with cystic fibrosis. For more information, please visit [www.cysticfibrosis.ca](http://www.cysticfibrosis.ca).

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