



How do you **keep pace with technology** while **minimizing risk exposure**?

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According to recent industry research*, cybersecurity remains the prime trend shaping the security industry. As a foremost concern for everyone involved in physical security – from the safety and security officers to the IT teams to the C-suite – everyone is looking for a sense of confidence that their systems are working properly.

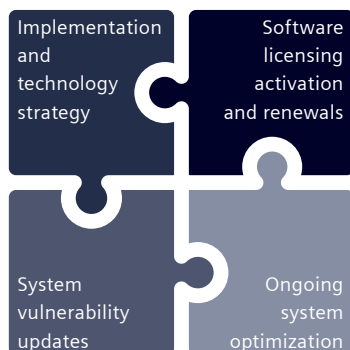
But keeping pace with technological changes can be a challenge, and many organizations simply don't know – or have the resources to uncover – how to find, review, download, patch, and update their security systems' software and hardware.

And if your systems are already antiquated, this task just got significantly harder.

Not only does all of this distract from doing the work that matters most to your business, it can also mean that your systems are at risk: either to those who would do harm and/or an inability to function when you need them most.

As the pace of technology and society change, so too do our opportunities to **safeguard businesses and create smarter, safer, more secure spaces.**

Putting the pieces together: A System Optimization Program for your Security systems



In short, businesses need to defend their systems from potential harm, and they also need to do so in a way that lets them focus on their core business, rather than their security systems.

Aside from the physical security and cybersecurity best practices you've no doubt implemented in your business, the other critical step is to ensure that the software and hardware associated with your systems are properly updated and protected.

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Build resiliency into your business

Safeguard your business, stay current with technology, focus on what matters most

Siemens customers increasingly realize that the most effective path toward safeguarding their business and staying current with technology is to leverage a Security System Optimization Program that provides the expertise needed to protect your investment.

Instead of diverting the time and resources away from your core business, let Siemens security professionals ...

- Provide guidance in the planning, implementation, and training needed to maximize your team's system utilization and expertise
- Enable system protection and enhancements through appropriate licensing activations
- Apply software, firmware, patches, and vulnerability definitions to keep your system up to date
- Continuously improve your system functionality with "fixes" for bugs and coding, training for your security professionals, and planning for migrations and contingencies

Perhaps the best part is this: Siemens professionals can handle most, if not all, of this work by leveraging our Remote Services, giving us the ability to diagnose and resolve your issues without adding people to your site unnecessarily.

It all starts with an initial assessment of your security system, connected devices, hardware, and software, so we can work with you to design and develop a plan that can keep your security program running as efficiently as possible.

Rely on Siemens solutions and services as the security landscape changes

As the security landscape changes and threats become more complex, you can rely on Siemens to create and service smart, integrated, and scalable security systems that meet your needs today while preparing you for tomorrow. By unifying security and building systems in ways that enable data analytics, lifecycle services, and continuous support for your security software and hardware, you not only create an integrated, smart building, you can also create clarity and actionable insights for your entire organization.

Security services increase the value and competitiveness of your buildings

We can choose from our comprehensive portfolio of security services to reach your organizational objectives and achieve your desired organizational outcomes.

For more information, visit usa.siemens.com/security

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The Siemens difference



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