

**CONNECT.**

**CREATE.**

**INNOVATE.**



**District  
2020**



**A Future City Built to Host a World Expo**





District 2020 is a **human-centric** future city that supports people and businesses to unlock their potential and thrive.

It will provide an integrated mixed use community to **work, live and explore**, centered on balance and well-being.

As a city of firsts, it will provide a **global hub for innovation**, where next generation technology accelerates the future of industries.

# District 2020: Ready Now, Move in by 2022

## Timeline

**2021 - 2022**

October - March



**2022**

April - October

**Transition**

**2022 - & Beyond**

October



## Quick Facts



More than 115,000 sqm commercial NLA



108 serviced land plots



Over 800 residential units From Jan 2023



Rove Expo 2020 hotel



5G Digital Connectivity



Dubai Exhibition Centre



IoT & Smart Technologies



Dubai Metro



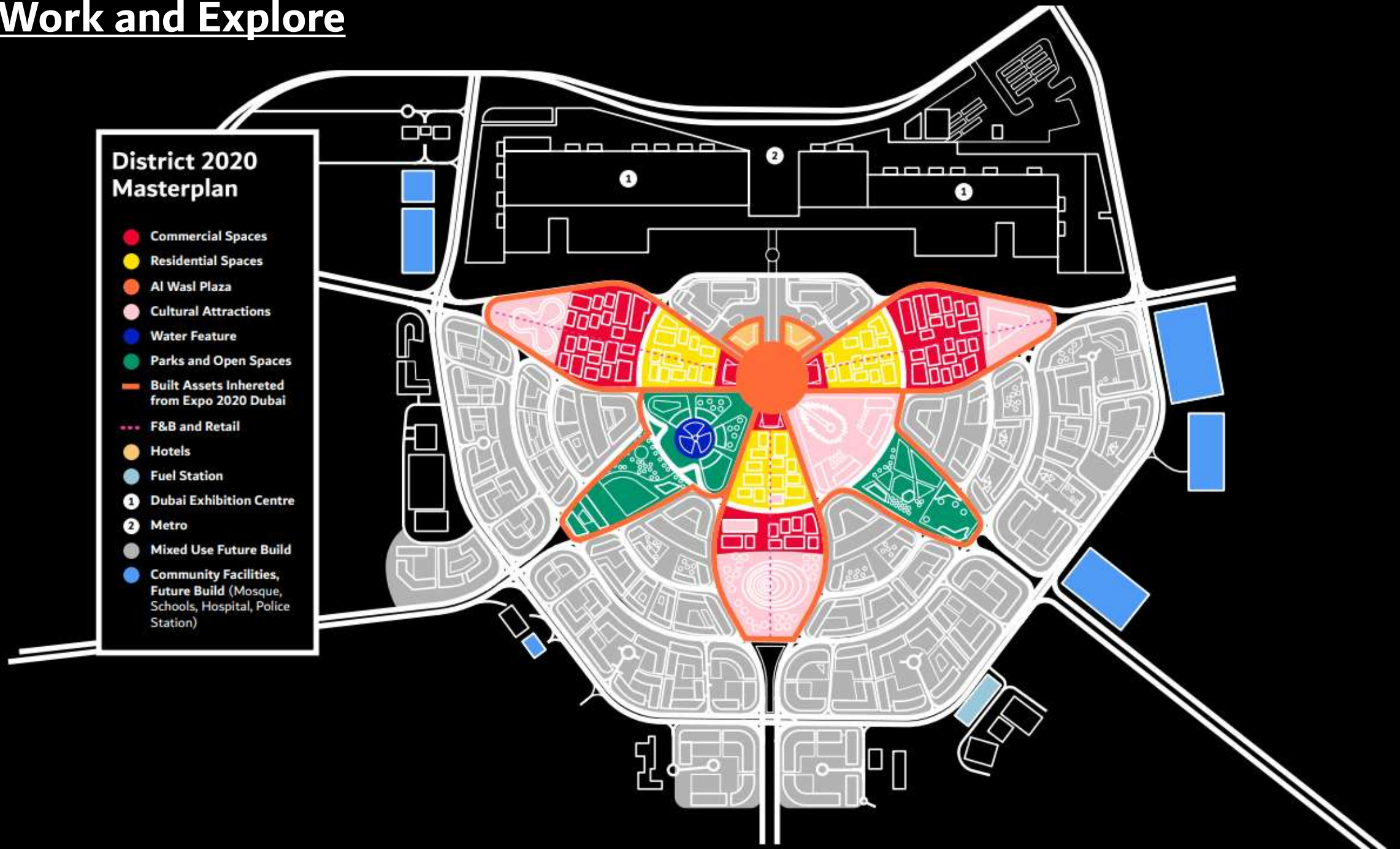


# One of the 5 urban centres of the Dubai 2040 Urban Master Plan



# THE MASTERPLAN

# Live, Work and Explore



**LIVE**



An architectural rendering of a modern urban plaza. The central feature is a large, ornate, copper-colored canopy structure with a complex, geometric, and perforated design, resembling a giant umbrella or a series of interconnected arches. The canopy covers a wide pedestrian walkway. People are shown walking, sitting on low concrete benches, and interacting with a large digital display or interactive wall on the left. A small food cart is visible on the right. The surrounding buildings have modern, colorful facades with large windows and balconies. The overall atmosphere is vibrant and community-oriented.

**Fostering Community**

**Work-life Balance**





## A Truly Integrated Mixed Use Community, Human-centric by Design

Designed to integrate a holistic community for **workers, residents and visitors.**

- **Human-scale physical environment**
- **Pedestrian**-friendly streets
- Close-set, **low-rise, self-shading** buildings
- Flexible **office spaces**
- Modern **residential** units
- **Events** and community spaces
- **Green** and open spaces
- Social and **cultural** attractions
- **Retail, F&B, Hospitality** options



**A 15-minute city –**  
**At District 2020 you**  
**can meet all**  
**your needs within a**  
**short distance**  
**walking, cycling or**  
**using micro-mobility**  
**solutions**

**With everything in**  
**one place**



**45,000 sq m**

**Parks and  
Green Spaces**

**5 km**

**Jogging Paths**

**Designed for Balance and Well-being**

**4 km**

**Autonomous  
Vehicle Route**

**10 km**

**Biking  
Paths**

# Best Practices in Sustainability

Encouraging individual and community wellness. Promoting low carbon, environmentally friendly living. Adhering to highest standards and measures of sustainability in design and infrastructure.

## WELL COMMUNITY



First community in the region to be registered under the **WELL Community Standard** pilot.



## LEED



All permanent built assets inherited from Expo are **LEED gold or platinum** certified.



## CEEQUAL



8 projects with CEEQUAL certification, and the top '**Excellent**' rating





## Flexible Options for Modern Urban Living

Co-living apartment

Loft apartments

Urban apartments



**WORK**

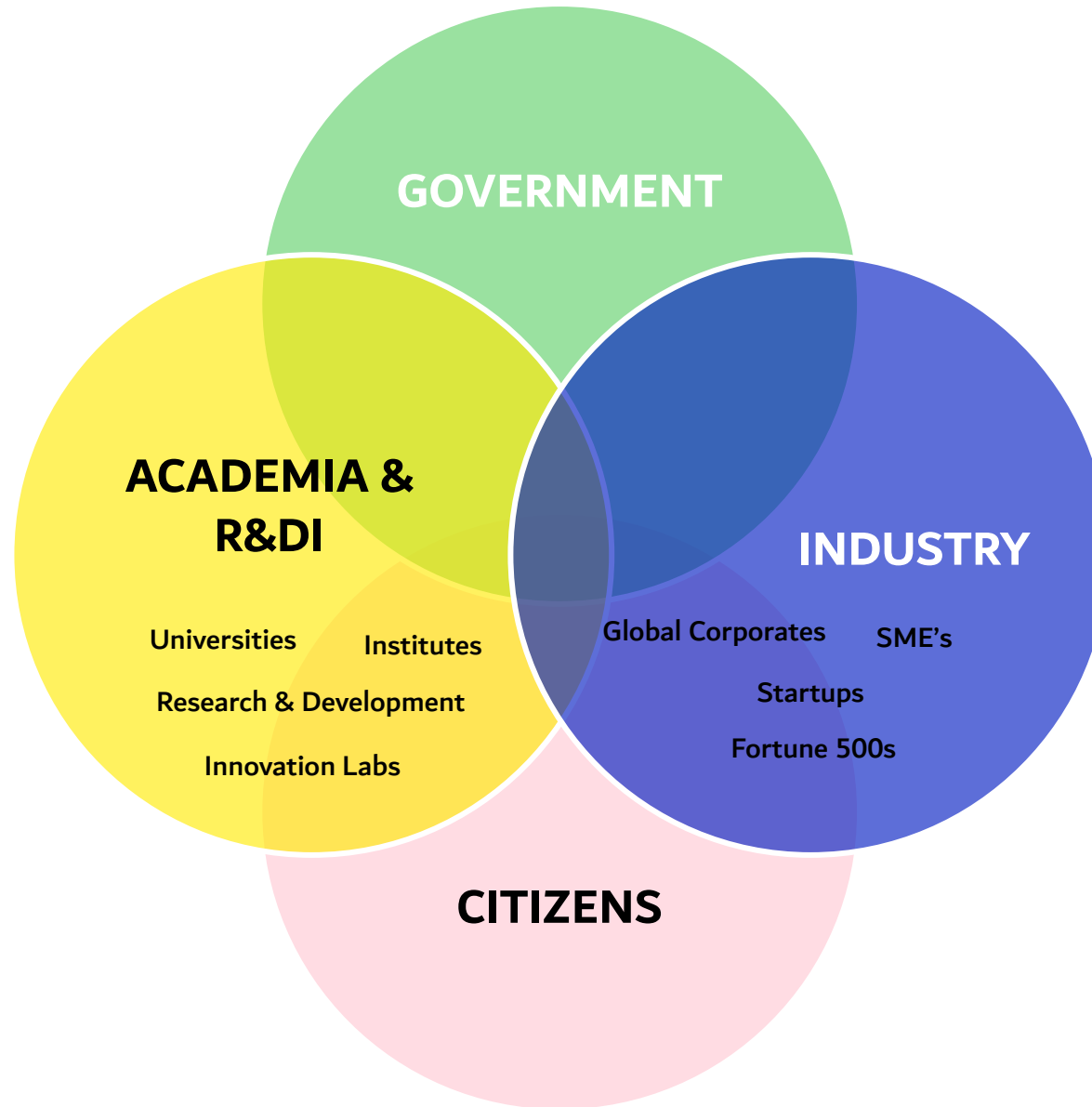
An aerial photograph of the Dubai skyline at sunset. The Burj Khalifa is the central focus, towering above other skyscrapers. The sky is a mix of orange, pink, and blue. In the foreground, a complex highway interchange with multiple overpasses and ramps is visible. Several buildings are under construction, with cranes visible against the sky. The overall scene conveys a sense of modern urban development and infrastructure.

**An Innovation Ecosystem**

**Supporting the Innovation Economy**

# Quadruple Helix Innovation Model

Integrating all  
stakeholders...



...to maximise  
collaboration  
and value



## KEY SECTORS



Smart  
Logistics



Smart  
Mobility



Smart  
Cities



Industry 4.0

# Combining next generation technologies with key growth sectors and enabling platforms

## ENABLERS



Accelerators  
& Incubators



Co-working  
spaces



Research &  
Education



Venture  
capital



## TECHNOLOGIES



Big data



Internet of  
Things



3D Printing



Artificial  
intelligence

And others...





# A Living Lab for Solutions towards a Smarter, More Sustainable Urban Environment

It will provide the region's first **living lab** to explore and test new ideas and the application of firsts, in **one of the most connected sites in the world**.

Helping businesses to **operate better, smarter, faster** and more sustainably.

- Powered by **5G** digital connectivity
- **IoT** and smart technologies
- Sensors reduce water and energy consumption
- **Smart mobility** and micro mobility





# Flexible Offices and Progressive Free Zone Structure

**Future tenants and business begin moving in from October 2022:**

- More than 115,000 sqm of modern commercial NLA, integrated with retail, F&B, cultural and co-working spaces.
- Office space options from low rise campus style buildings to Grade A high rise buildings.

**Regulatory environment that supports innovation-driven businesses:**

- Free zone under the Dubai World Trade Centre Authority
- Removes the hurdles of setting up in a new territory





**SIEMENS**



**DP WORLD**

**SIEMENS**  
**energy**

**TERMINUS**  
**特斯联**

District 2020  
**Scale2  
Dubai**  
Your Gateway to the World



# Supporting Global Start-ups & Small Businesses

Scale2Dubai is our global entrepreneurship programme that supports global startups & small businesses to scale and have a soft landing in our ecosystem.

- Series A or Seed stage businesses
- Aligned with focus industries and technologies

## SCALE2DUBAI BENEFITS



2 years free workspace



2 years visa



Business setup



Community lifestyle



2 years subsidized urban living



Access to special rates for service providers



Equity free programme



Calendar of social & networking events





# Applications Open Now

If you are a start-up or small business, apply

now: [District2020.ae/Scale2Dubai](https://District2020.ae/Scale2Dubai)

Register your interest to partner with us:

[Scale2Dubaipartner@district2020.ae](mailto:Scale2Dubaipartner@district2020.ae)

## SCALE2DUBAI TIMELINE



# Our Partners



**EXPLORE**



**A Destination for Everyone to Enjoy**



Bringing together diverse minds and talents to collaborate  
and co-create solutions towards a smarter and more  
sustainable way of life.

**Find your space, Join Our Community!**



**@district2020**

**[district2020.ae](http://district2020.ae)**