

# The Global Employee Survey for Siemens

## Task

**Digital global survey for ~250,000 employees that allows customization**

- Central and business/regional topics in one survey
- Enables continuous dialog
- Makes full use of digital opportunities

## GMS service

**Development and deployment of a fully digital global survey with a modular approach**

- New survey concept with enhanced methodic framework and consolidation of existing surveys into one
- Modular approach: shared part to cover Siemens global questions plus business/country specific questions
- Fielding, analytics and reporting fully digital
- Siemens own and compliant survey platform capable of displaying results in all relevant perspectives

**SIEMENS**  
*Ingenuity for life*

## > The result

**Flexible feedback program with lean set up, full transparency and instant delivery to all employees**

One consolidated global survey with business/country-specific sections

Any analysis of the complex Siemens organization at the push of a button

Reduction of cost and workload