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Siemens Canada Internet

For the business press

## Siemens Canada Named Official Supplier of TORONTO 2015 Pan Am/Parapan Am Games

Oakville, ON , August 21, 2014

### Global technology company to provide medical imaging equipment

Siemens Canada is bringing its state-of-the-art medical imaging equipment to the TORONTO 2015 Games, ensuring the region's top athletes will have access to vital information needed for rapid diagnosis and therapy.

As the Official Supplier of Medical Imaging Equipment for the Games, Siemens will help outfit the Polyclinic at the CIBC Pan Am/Parapan Am Athletes' Village, which will provide high-quality imaging to the health-care team looking after more than 10,000 athletes and officials in the summer of 2015.

The equipment will include both portable and fixed digital X-ray equipment and ultrasound machines. Every year, imaging systems from Siemens are used in almost a billion examinations around the world.

Joining the Games as a sponsor is a first for the global technology company, which has operated in Canada for more than a century. Siemens Canada, which is a subsidiary of the multinational engineering and electronics company Siemens AG, has 4,500 employees in 46 offices and 18 manufacturing/assembly facilities across Canada.

"We are excited to provide our cutting-edge medical technology — which is used in top hospitals and clinics worldwide — to rapidly treat athletes so they can compete at their best at the TORONTO 2015 Pan Am/Parapan Am Games," said Robert Hardt, president and chief executive officer of Siemens Canada.

The Siemens Healthcare Sector is one of the world's largest suppliers to the health-care industry and a trendsetter in medical imaging, laboratory diagnostics, medical information technology and hearing aids.

"Our partnership with Siemens Canada is great news for the athletes coming here to compete in the summer of 2015. This is just one more example of the ways we're providing a world-class experience for them both on and off the field," said Saad Rafi, chief executive officer of the TORONTO 2015 Pan Am/Parapan Am Games Organizing Committee (TO2015).

"Siemens not only has deep roots in Canada but is also a recognized global leader in providing innovative health-care technology solutions," he said.

Siemens Canada joins previously announced members of the TORONTO 2015 sponsor family, including: Lead Partner CIBC; Premier Partners Atos, Chevrolet Canada, Cisco, Live Nation Entertainment and Loblaw Companies Limited; Opening Ceremony Creative Partner Cirque du Soleil; as well as Official Suppliers Allstream, Beanfield Metroconnect, Coca-Cola, Pattison Outdoor Advertising, FUSE Marketing Group, McKesson Canada, Molson Coors, Royal Canadian Mint, Scalar, Schenker of Canada Ltd., Toronto Pearson International Airport, the Toronto Star, and Official Broadcaster CBC/Radio-Canada.

### About Siemens Canada

For more than 100 years, the innovative ideas from Siemens have helped make Canada a better place. From the Atlantic to Pacific oceans, more than 4,500 employees in Canada work together to provide answers that last in the fields of industry, energy, health care and infrastructure solutions for cities. Since it was federally chartered in 1912, Siemens has stood for technical achievements, innovation, quality and reliability. Sales for Siemens in Canada in fiscal 2013 (ended September 30), were \$2.0 billion CAD. The company has 46 offices and 18 manufacturing/assembly facilities across Canada. Further information is available at [www.siemens.ca](http://www.siemens.ca).

### About TO2015

The TORONTO 2015 Pan Am/Parapan Am Games Organizing Committee (TO2015) is tasked with managing and delivering the Games. It is working to bring some of the world's best athletes and artists to the Greater Golden Horseshoe region, giving Ontarians a unique chance to be part of the action, and making the region a hub for sport. The TORONTO 2015 Games are funded by the Government of Canada, the Province of Ontario, as well as Lead Partner CIBC and other partners and sponsors.

The TORONTO 2015 Pan American Games will take place July 10–26 and the Parapan American Games August 7–15. For more information about the Games, please visit [TORONTO2015.org](http://TORONTO2015.org).

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For more information or to arrange an interview, please contact Ann Adair, Vice President, Communications and Government Affairs

[ann.adair@siemens.com](mailto:ann.adair@siemens.com)

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