



## Data Privacy Notice

### Controller and categories of personal data

Siemens collects and processes the following personal data provided by you as:

- your contact information - including your full name, identification number, position (if relevant), business addresses and e-mail;
- company's banking information.

### Purpose of the processing

Your data are collected and processed for the following purposes:

- marketing information.
- conferences invitations.
- Processing payments performed by company.

### Retention Periods

We store your personal data for a maximum period of 10 years unless a longer storage is strictly necessary in relation to the purposes for which they were collected or otherwise processed or statutory retention obligations under applicable law (such as tax or commercial law) require us to further retain personal data.

### Recipients

For the purposes outlined above your data may be transferred to and processed by entities on behalf of Siemens AG (including related companies to Siemens AG or other service providers) in Israel and/or abroad.

Recipients of your personal data may possibly be located in countries outside of the European Economic Area, in which applicable laws do not offer the same level of data protection as the laws of your home country (each a “**Third Country**”).

In such cases, Siemens takes measures to implement appropriate and suitable safeguards for the protection of personal data by other means.

- We share your personal data with Siemens companies in Third Countries only if they have implemented the Siemens Binding Corporate Rules (BCR) for the protection of personal data.
- Further information about the Siemens BCR can be found at <http://www.siemens.com/corp/pool/en/siemens-bcr-summary-of-third-party-rights-en.pdf>



- We transfer personal data to external recipients in Third Countries only in case the respective recipient (i) entered into EU Standard Contractual Clauses with Siemens, (ii) implemented Binding Corporate Rules in its organization.

Please follow the links below for further information about the respective safeguards:

- EU Standard Contractual Clauses: [https://ec.europa.eu/info/law/law-topic/data-protection/data-transfers-outside-eu/model-contracts-transfer-personal-data-third-countries\\_en](https://ec.europa.eu/info/law/law-topic/data-protection/data-transfers-outside-eu/model-contracts-transfer-personal-data-third-countries_en)
- Binding Corporate Rules: [https://ec.europa.eu/info/law/law-topic/data-protection/data-transfers-outside-eu/binding-corporate-rules\\_en](https://ec.europa.eu/info/law/law-topic/data-protection/data-transfers-outside-eu/binding-corporate-rules_en)

You may contact Siemens for further information and/or copies of the safeguards implemented.

### **Your Substantive Rights**

You may have additional rights in respect of your personal data either according to applicable law or according to the Siemens the Binding Conduct Rules which can be found at <http://www.siemens.com/corp/pool/en/siemens-bcr-summary-of-third-party-rights-en.pdf>.

At any time, you may ask not to receive marketing information and conferences invitations, by either following the procedure outlined in such invitations, or by sending an e-mail to [dataprivacy.il@siemens.com](mailto:dataprivacy.il@siemens.com).

### **Compliant Process**

You can contact the competent complaint handling department in Siemens AG (for contact details see next section) or Siemens Ltd.'s / Siemens Mobility Ltd.'s competent Data Protection Manager (for contact details see next section), at any time, with complaints about a breach of the Binding Corporate Rules by a or with any questions. Further details regarding the complaint process and Siemens AG's liability can be found at <http://www.siemens.com/corp/pool/en/siemens-bcr-summary-of-third-party-rights-en.pdf>.

### **Data Privacy Contact**

The Siemens Data Protection Organization provides support with any data privacy related questions, comments, concerns or complaints or in case you wish to exercise any of your data privacy related rights. The Siemens Data Privacy Organization may be contacted at:

Siemens Ltd. / Siemens Mobility Ltd.  
Hamelacha Street 14  
48091 Rosh Ha ayin, Israel  
e-mail: [dataprivacy.il@siemens.com](mailto:dataprivacy.il@siemens.com).

The Siemens Data Privacy Organization will always use best efforts to address and settle any requests or complaints you bring to its attention. Besides contacting the Siemens Data Privacy Organization, you always have the right to approach the competent data protection authority with your request or complaint.



Data subjects can raise any concerns with the DPM of the relevant participating company or with the Global Data Privacy Function of Siemens AG:

Siemens AG LC CO DP

Otto-Hahn-Ring 6 D-81739 Muenchen

E-Mail: [datenschutz@siemens.com](mailto:datenschutz@siemens.com)

Internet: <http://www.siemens.com/datenschutz>