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Siemens Canada Internet
General interest press release

Siemens Healthcare Brings Point-of-Care Information to your POCKit

On-the-Go Education Tools

Oakville, ON., February 26, 2015

Siemens Canada Limited, Healthcare, Diagnostics Division (Siemens Healthcare) is excited to announce the launch of POCKit (www.siemens.com/POCKit), a global educational web-based training tool for Siemens Healthcare Diagnostics point-of-care testing solutions. Developed in partnership with Knowledge Anywhere, the education web-based tool is context sensitive and designed to work across multiple platforms. The user-friendly interface features short video segments and quick reference documents to quickly and easily educate the healthcare end user.

The POCKit app requires no registration or login making it simple for primary care physicians and nurses to easily access the information they need on their Smartphone or tablet - anytime, anywhere.

Siemens Healthcare has also introduced a new iOS application UA Guide, and sponsored the release of a Diabetes and Chronic Kidney Disease DDX and Point-of-Care analysis app by Borm Bruckmeier Publishing LLC. With the introduction of these new iOS applications Siemens Healthcare Diagnostics continues to bring educational tools and resources to healthcare practitioners across Canada.

"Siemens is pleased to promote the availability of an expanded set of educational resources to support POC Diagnostic testing as part of our overall effort to bring affordable and equitable care to all Canadians," says Jim Graziadei, Senior Vice President, Siemens Healthcare.

As these resources are intended for use by healthcare professionals throughout the world, not all products referenced in these tools are available for sale in Canada.

About Siemens Canada

For more than 100 years the innovative ideas from Siemens have helped make Canada a better place. From the Atlantic to Pacific oceans, more than 4,500 employees in Canada work together to provide answers that last in the fields of electrification, automation and digitalization. Since it was federally chartered in 1912, Siemens has stood for innovation, quality, reliability and internationality. Sales for Siemens Canada in fiscal 2014 (ended September 30), were \$2.7 billion CAD. The company has 39 offices and 12 manufacturing/assembly facilities across Canada.

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