

## Siemens Healthcare, India wins Imaging Company of the Year Award at the 2014 Frost & Sullivan India Healthcare Awards

Today, Siemens Healthcare, India was awarded the 'Imaging Company of the Year' for 2014 at Frost & Sullivan's 6th Annual India Healthcare Excellence Awards held in Mumbai.

The Frost & Sullivan Imaging Company of the Year award acknowledges best practices adopted by Siemens Healthcare, India in the Indian diagnostic imaging industry. The awards program followed a rigorous methodology to recognize superior planning and execution of product launches, strategic alliances, distribution strategies, technological innovations, customer services, healthcare delivery services, and mergers and acquisitions. Other crucial factors used to evaluate the nominees included leadership qualities, strategy, growth, service, innovation, integration, marketing, and financial performance. This process saw external jury members, eminent personalities, and key opinion leaders in the healthcare industry rate each company across eight to 10 parameters based on research data provided by Frost & Sullivan and the jury members' own understanding of the market as a subject matter expert.

Pioneers in introducing innovative healthcare technologies enabling diagnostic efficiency and patient safety while reducing the overall cost, Siemens Healthcare, has also deployed IT solutions for service delivery processes where service personnel are able to check the inventory of spares in the stock and order the same from the customer's site, ensuring high uptime of the installed base. Speaking about this honor, Richard Guest, CEO-Siemens Healthcare, India, said, "We are the trusted partners who support our customers to fight the most threatening diseases, to raise quality and productivity in healthcare and to enable access to healthcare. We would like to thank Frost & Sullivan and the esteemed jury for awarding us the Best Imaging Company of the Year, which resonates with our contribution to the healthcare industry."

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Congratulating Siemens Healthcare, India on the award, Jayant Singh, Director, South Asia and Middle East, Healthcare and Life Sciences Practice at Frost & Sullivan, said, "The success of Siemens Healthcare is a combination of comprehensive range of solution offerings, single-handed focus on innovation, quality, and reliability, and focus on training and after sales backed by an excellent customer support network. It is a pleasure to recognize the efforts of a company like Siemens Healthcare, which offers innovative and quality healthcare solutions to the country."

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**Siemens Ltd.**, in which Siemens AG holds 75% of the capital, is the flagship listed company of Siemens AG in India. Siemens in India including Siemens Ltd. comprises 13 legal entities (as of December 2013), is a leading powerhouse in electronics and electrical engineering with a business volume aggregating about Rs. 12,000 crore. It operates in the core business areas of Industry, Infrastructure & Cities, Energy and Healthcare. It has a nation-wide sales and service network, 23 manufacturing plants and employs about 18,500 people. Further information is available on [www.siemens.co.in](http://www.siemens.co.in)

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