

Federation of Korean Industries- International Management Institute (FKI-IMI)

NABIS (Northeast Asia Business Integrity School)

Quick facts for this project:

Project Partner Organizations:	Global Competitiveness Empowerment Forum, South Korea
Country of implementation:	South Korea
Duration (in years):	3 years
Funding volume in US-Dollar (million):	0.81 M
Registered in:	South Korea

Project Summary

The project aims to establish the Northeast Asia Business Integrity School (NABIS), an educational project for university students, in order to foster a clean and transparent business environment.

NABIS aims to educate university students by nurturing leadership with integrity. Current business leaders and good practices in business ethics will be identified in order to promote fair market conditions in the Republic of Korea. NABIS trainers from Korean companies and Korean subsidiaries of Western and Northeast Asian companies operating in the Republic of Korea will teach NABIS students by using the NABIS curriculum that includes case studies from their own companies.

NABIS aims to influence behavioral changes by teaching the importance of business integrity in the free market and in trade systems and by building a community based on learning and support for NABIS students, candidate students and NABIS trainers. NABIS activities also include train-the-trainer modules, workshops, scholarship and graduation ceremonies, CEO forums, as well as outreach activities to promote the inclusion of NABIS modules into business schools and universities.

Description of Integrity Partner

FKI-IMI (Federation of Korean Industries-International Management Institute) is an affiliated non-for-profit organization of FKI, a non-for-profit organization representing

the Korean business community (more than 420 members including Korean conglomerates). FKI-IMI nurtures current and future business leaders with diverse education and training programs: CEO programs include a Global Advanced Management Program with over 3,000 alumni of CEOs, intensive education courses for CMO, CFO, CSO, HR, PR and Sales etc. FKI-IMI offers a platform for business leaders to foster their strategic management competence and leadership for the 21st century knowledge economy era through morning, monthly, yearly and seasonal forums.

International Management Institute Korea (<http://www.imi.or.kr>)

The Project Partner Global Competitiveness Empowerment Forum is a non-profit organization that provides professional and catalyst services in the areas of corporate social responsibility, sustainability and business integrity.

Global Competitiveness Empowerment Forum (<http://www.g-cef.org>)

This project is supported by Siemens as part of the Siemens Integrity Initiative.

Source: Project profile provided by the Integrity Partner as at date of funding agreement. For updates kindly refer to the latest Siemens Integrity Initiative Annual Report.

Link to the website

<https://www.siemens.com/global/en/home/company/sustainability/compliance/collective-action/status-of-the-first-funding-round/federation-of-korean-industries.html>