

# sequa gGmbH

Strengthening Business Membership Organizations for Fighting Corruption

## Quick facts for this project:

Project Partner Organizations:	German Agency for International Cooperation (GIZ), Chengdu General Chamber of Commerce and Hunan Provincial Chamber, China
Country of implementation:	China
Duration (in years):	3 years
Funding volume in US-Dollar (million):	1.49 M
Registered in:	Germany

## Project Summary

The project aims to strengthen Chinese Business Membership Organisations (BMOs) in fighting corruption in China through regular public-private dialogue, industry specific standards and capacity building of BMOs.

BMOs have become important players in the process of promoting transparency and fair markets. To strengthen anti-corruption initiatives in China, the project will make available the expertise of German BMOs (German chambers and sectoral associations and their umbrella associations such as DIHK, BDI etc.) and their members, in combination with the expert network of GIZ GmbH and sequa gGmbH. GIZ GmbH and sequa gGmbH will support the Chinese project partners to develop anti-corruption approaches and improve organizational strengths and management capacities, e.g. qualification of staff and the development of training material.

Key activities are:

- Establishment and support of public-private dialogue platforms
- Development and implementation of industry-specific standards
- Knowledge management and exchange of best practices
- Capacity building within Chinese BMOs

At the final stage of the project all Chinese partner BMOs should be able to provide professional support mechanisms or business development services incorporating anticorruption topics to their member enterprises on a self-sustainable basis.

## **Description of Integrity Partner**

sequa is a non-profit development organization operating worldwide. They promote the development of the private sector and its membership organizations as well as education, training and further qualification. Germany's top business membership organizations are sequa's shareholders (DIHK, ZDH, BDA, BDI) and Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH. GIZ was established on 1 January 2011 as a merger of the Deutscher Entwicklungsdienst (DED) gGmbH (German Development Service), the Deutsche Gesellschaft für Technische Zusammenarbeit (GTZ) GmbH (German Technical Cooperation) and Inwent, Germany. GIZ is a federally owned enterprise, supporting the German Government in achieving its objectives in the field of international cooperation.

sequa (<http://www.sequa.de/index.php?lang=en>)

This project is supported by Siemens as part of the Siemens Integrity Initiative.

Source: Project profile provided by the Integrity Partner as at date of funding agreement. For updates kindly refer to the latest Siemens Integrity Initiative Annual Report.

## **Link to the website**

<https://www.siemens.com/global/en/home/company/sustainability/compliance/collective-action/status-of-the-first-funding-round/sequa.html>