In the UAE, for the UAE
Making real what matters

Introduction
Siemens has been a strategic partner in the Middle East for more than 150 years, and an established company in the UAE for two decades.
As we celebrate the Year of Zayed, our presence and commitment continues to grow in alignment with the UAE’s vision for the future.

“The Federation of the United Arab Emirates has relied, and will continue to rely, on the rich and diverse contributions of its true wealth, its people, to guarantee its prosperity.”
His Highness Sheikh Khalifa Bin Zayed Al Nahyan, President of the United Arab Emirates

Official Premier Partner
We are the premier partner for Infrastructure Digitalization for Expo 2020 Dubai. Our innovative solutions are helping in the planning, building and operation of the most connected and digitalized Expo ever.
This long-term partnership will foster an impact well beyond 2021: we support the legacy strategy of Expo by making use of the buildings on site as the new home for our global logistics headquarters and contribute unparalleled blossoming hub for global business. It will be the place to connect, create and innovate.

Driving the economy
The UAE seeks to ensure long-term prosperity for everyone. Economic diversification, entrepreneurship and innovation will create the optimal environment for driving the economy and positioning the UAE as a pivotal hub for global business.

Our contribution

Economic diversification
We are partners in the UAE’s continued drive toward a knowledge-based economy. 90% of our gross value-added is to the UAE’s non-oil sectors other than oil and gas.

Logistics
Our technology contributes to the UAE’s growing status as a gateway to the world.

92% of baggage handling
86% of air cargo
50% of port logistics
are enhanced by our solutions.

SME enablement
Our engagement in the region helps build local business: we work with more than 1,500 local suppliers.

Customer Support
We support more than 1,500 customers across all seven Emirates and see ourselves as partners in building a brighter future for the UAE.

Metals
The UAE is the 5th largest aluminum producer in the world. We enable 50% of the local aluminum & steel sector by implementing some of the world’s most energy- and cost-efficient technology.

Financing
Funding is capital to support the implementation of new technology. Alongside Masdar and Bee’ah, we are financing the UAE’s first Multi-Fuel Waste-to-Energy Facility, to convert 300,000 tons of waste into energy each year.

Siemens is the 1st company to establish its Regional Treasury Center in Abu Dhabi Global Market (ADGM), nurturing and harvesting high levels of business efficiency, professionalism and knowledge development in the region. We believe that ADGM is set to become one of the leading international centres in the Middle East, driving financial services in the UAE and creating an added value chain to the UAE economy by 2030.”


**Value-adding innovations**

The UAE is on a journey to both preserve the fabric of society and enhance the quality of life. This includes delivering both hard and soft infrastructure that ensures people have the potential to live healthy, happy and secure lives.

**Improving quality of life**

The UAE is promoting innovation, research and technology adoption to create a knowledge-based economy, with productivity and competitiveness reaching the finest in the world. The goal is to rank as a top-20 country in the Global Innovation Index ranking.

**Developing local jobs and skills**

Our contribution

- 3,850 students in 2021
- Siemens training and education programs

Improving skills

Our contribution

- Siemens Building Technologies
- Local knowledge building
- Providing more than 2,700 highly skilled jobs in the UAE

**Sustaining the environment**

Our contribution

- Reducing CO2 emissions
- Reducing NOx emissions
- Powering the environment

**Supporting transformation**

Our contribution

- Business environment
- Cultural diversity
- National security

Our contribution

- R&D expenditure
- Siemens operations
- Emiratization

**Sustainable Development Goals (SDGs)**

In 2015, the UN announced a call to action to end poverty, tackle climate change and ensure peace and prosperity by 2030. To focus global efforts around a common set of goals, the 17 Sustainable Development Goals (SDGs) were adopted. These goals remind us at Siemens of our role in working with society, for society. Through aligning our corporate sustainability goals with the SDGs, we are able to contribute to the global endeavor of creating a more sustainable future.

For more information, please contact our regional Customer Support Center.

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