

Hong Kong, July 29, 2019

Siemens connects startups and leading corporations to power the Greater Bay Area

- **Joint initiative with startups and corporations - Greater Bay Ventures, TGN Global, Asia Info, Hydata, HSBC, ITC, Microsoft, MTR and TCL**
- **Identify opportunities and foster cross-border innovations in GBA with Siemens Smart City Digital Hub**

Siemens connects with startups and leading corporations in the GreaterBayX Scalerator program to identify the growing opportunities and foster cross-border innovations in the Greater Bay Area (GBA).

“By leveraging innovation from Siemens Smart City Digital Hub in Hong Kong, Siemens is committed to unlocking the impact of Internet of Things in the area of smart infrastructure, mobility and energy, and further tap the growing opportunities in the Greater Bay Area.” said Eric Chong, President and CEO, Siemens Limited. “The eight-week GreaterBayX Scalerator program is a joint initiative by Greater Bay Ventures and TGN Global. With the support of corporate partners – Asia Info, Hydata, HSBC, ITC, Microsoft, MTR and TCL, as well as Siemens, we will join forces to identify and support eight late-stage global tech startups in bringing mobility and urban tech innovation into China’s US\$1.5 trillion Greater Bay region.”

The program kicked off on July 24, 2019 with a global call-out and a process to shortlist growth-stage startups, culminating in selected startups being taken on a roadshow with a series of activities including events, workshops and facilitated business meetings in key cities in the Greater Bay Area, such as Hong Kong, Shenzhen, Guangzhou and Macao. The objective is to support the growth of participating startups by building better connectivity with the GBA’s thriving innovation and startup community, investors and other stakeholders.

The program is now welcoming applications from prospective startups and mobility tech ventures from around the world as they bid to become one of the eight.

Applications will be open until 21st August 2019. To find out more details about the program and to apply, please visit <http://greaterbayx.co/> .

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About Siemens

Siemens AG (Berlin and Munich) is a global technology powerhouse that has stood for engineering excellence, innovation, quality, reliability and internationality for more than 170 years. The company is active around the globe, focusing on the areas of power generation and distribution, intelligent infrastructure for buildings and distributed energy systems, and automation and digitalization in the process and manufacturing industries. Through the separately managed company Siemens Mobility, a leading supplier of smart mobility solutions for rail and road transport, Siemens is shaping the world market for passenger and freight services. Due to its majority stakes in the publicly listed companies Siemens Healthineers AG and Siemens Gamesa Renewable Energy, Siemens is also a world-leading supplier of medical technology and digital healthcare services as well as environmentally friendly solutions for onshore and offshore wind power generation. In fiscal 2018, which ended on September 30, 2018, Siemens generated revenue of €83.0 billion and net income of €6.1 billion. At the end of September 2018, the company had around 379,000 employees worldwide.

In 1911, Siemens opened its first sales office in Hong Kong. Since then, the company has committed to being a trusted technology partner and providing innovative solutions in Hong Kong & Macao. Siemens has provided integrated solutions for infrastructure development projects, including gas turbine at Black Point Power Station and power substations for CLP Power in Hong Kong and CEM in Macao; signaling, main control and fixed communication systems for Shatin Central Link; traffic control and surveillance system for Liantang / Heung Yuen Wai Boundary Control Point and total building solutions for City of Dreams in Macao. In December 2017, Smart City Digital Hub (also called MindSphere Application Center - City) was setup to unlock the potential of digitalization.

For Further information, please visit the website below,

Siemens Hong Kong www.siemens.com.hk

Siemens Mobility www.siemens.com/mobility

Smart City Digital Hub new.siemens.com/hk/en/company/topic-areas/mindsphere-application-center-city.html

香港，2019年7月29日

西門子與初創及頂尖企業攜手促進大灣區發展

- 與多間初創與頂尖企業合作，包括 Greater Bay Ventures、TGN 新啟創環球網路、亞信科技、北京大海雲川科技有限公司、香港上海滙豐銀行、ITC 德祥地產、微軟、港鐵及 TCL
- 透過西門子智慧城市數碼中心，開拓粵港大灣區的機遇及推動跨地區的創新發展

西門子與初創及頂尖企業共同參與 GreaterBayX 創業加速計劃，致力發掘大灣區內日益增長的機遇，及推動跨地區的創新發展。

西門子有限公司行政總裁鍾漢明先生表示：「西門子致力透過其智慧城市數碼中心的創新科技，發揮物聯網於智能基建、交通及能源等領域所帶來的潛力，並進一步開拓大灣區內持續增長的機遇。為期八星期的 GreaterBayX 創業加速計劃是由 Greater Bay Ventures 和 TGN 新啟創環球網路發展，並獲八間企業及機構支持，包括亞信科技、北京大海雲川科技有限公司、香港上海滙豐銀行、ITC 德祥地產、微軟、港鐵、TCL 及西門子。我們會互相合作及支援於後期階段的全球科技初創企業，共同促進大灣區內的交通及城市創新科技，以發掘達 1.5 萬億美元的市場機遇。」

GreaterBayX 創業加速計劃始於 2019 年 7 月 24 日，現正全球召集及挑選迅速崛起的初創企業，入圍的企業將有機會參與各項演出，以及於香港、深圳、廣州及澳門等大灣區內主要城市所舉辦的活動、工作坊及籌備商業會議，旨在支持初創企業的發展，並與大灣區內的創新科技初創社群、投資者和其他持分者建立更好的連繫。

計劃現已接受來自全球各地的初創和交通技術企業的報名，並將會遴選出共八間入圍公司，計劃截止報名日期為 2019 年 8 月 21 日。如欲了解更多計劃詳情和報名，請瀏覽：<http://greaterbayx.co/>。

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西門子股份公司是領先全球的科技企業，創立於 1847 年，業務遍及全球 200 多個國家，專注於電氣化、自動化和數碼化領域。西門子一直以卓越的工程技術、創新、品質、可靠性及國際化著稱。作為世界最大的高效能源和資源運用的技術供應商之一，西門子在複循環發電渦輪機、輸電解決方案、基礎設施解決方案、工業自動化、驅動和軟體解決方案等領域居領導地位。截至 2018 年 9 月 30 日，西門子全球擁有約 379,000 名員工。2018 年財政年度，西門子的營業總額達到 830 億歐元，純利為 61 億歐元。欲了解更多資訊請瀏覽：www.siemens.com。

1911 年，西門子於香港開設首個辦事處。多年來西門子致力成為香港及澳門值得信賴的業務伙伴，為兩地的基礎設施提供創新的解決方案，包括：中電及澳電變電站及龍鼓灘發電廠的燃氣輪機；沙中線信號、主控及固定通信系統；蓮塘/香園圍口岸交通及監測系統及新濠天地的樓宇解決方案。西門子於 2017 年 12 月成立智慧城市數碼中心（亦稱為 MindSphere 應用中心），以發掘數碼化潛力。

有關西門子更多資訊：

西門子有限公司 www.siemens.com.hkSiemens Mobility www.siemens.com/mobility西門子智慧城市數碼中心 new.siemens.com/hk/en/company/topic-areas/mindsphere-application-center-city.html