

Hong Kong, Aug 29, 2019

## Siemens wins Business Services Award in IBA 2019 with MindSphere

- **Siemens wins Business Service Award in the International Business Awards 2019**
- **By leveraging MindSphere, Siemens aspire to build an innovative ecosystem with Smart City Digital Hub and lay the foundation for Hong Kong's smart city evolution**

Siemens has won in the Business Services category of the International Business Awards 2019 with its cloud-based, open IoT operating system MindSphere which aims to co-create a smart city in Hong Kong in collaboration with the stakeholders in the city.

MindSphere from Siemens connects customers' products, plants, systems, and machines, enabling them to harness the wealth of data with advanced analytics. It provides access to a growing number of apps and a dynamic development platform as a service or PaaS, and is designed for wide accessibility. Its business services range from consulting, where consultants provide both on-site and remote support starting from transferring data from production assets to MindSphere, selecting the applications for enterprise to even developing custom applications. For businesses that are only starting to explore the potential of IoT, the company also offers workshops for MindSphere, where experienced experts will work with executives to co-create ideas that could lead to new revenue streams and business intelligence.

Since the setup of Smart City Digital Hub at Hong Kong Science Park in 2017, Siemens has ramped up the rollout for MindSphere in collaboration with various infrastructure providers including HKSTP, CLP, MTR, SCC and VTC to co-create an innovative ecosystem as well as jointly tackle city challenges on the aspects of smart energy, smart mobility and smart buildings.

The company has also been keen to tap into the wealth of talent in Hong Kong,

establishing the MindSphere Academy that provides advanced IoT training. More than 250 engineers, academia and CXOs have undergone the training on managing digital transformation locally. To further accelerate the digital transformation, earlier this year, Siemens established its Smart City Developer Community to provide education, foster networking, and strategic partnership, as well as develop smart city co-creation. Apart from organizing workshops and seminars that will develop local talent capable of creating scalable digital solutions, the company has also engaged with the community where best practices and lessons learned are shared and applied.

“We aspire to build an ecosystem of customers, partners, and experts in Hong Kong around MindSphere, as a foundation to integrate the urban assets and generate new insights for better city livability and efficiency.” said Mr. Eric Chong, President and CEO, Siemens Limited. “Looking ahead, Siemens is keen to support our customers to develop their new business models and unlock the growing opportunities from Hong Kong to the Greater Bay Area.”

**Contact for journalists**

Samantha Cheng

Phone: +852 2870-7872 / +852 9039-3353

E-mail: [samantha.cheng@siemens.com](mailto:samantha.cheng@siemens.com)

## About Siemens

**Siemens AG** (Berlin and Munich) is a global technology powerhouse that has stood for engineering excellence, innovation, quality, reliability and internationality for more than 170 years. The company is active around the globe, focusing on the areas of power generation and distribution, intelligent infrastructure for buildings and distributed energy systems, and automation and digitalization in the process and manufacturing industries. Through the separately managed company Siemens Mobility, a leading supplier of smart mobility solutions for rail and road transport, Siemens is shaping the world market for passenger and freight services. Due to its majority stakes in the publicly listed companies Siemens Healthineers AG and Siemens Gamesa Renewable Energy, Siemens is also a world-leading supplier of medical technology and digital healthcare services as well as environmentally friendly solutions for onshore and offshore wind power generation. In fiscal 2018, which ended on September 30, 2018, Siemens generated revenue of €83.0 billion and net income of €6.1 billion. At the end of September 2018, the company had around 379,000 employees worldwide.

In 1911, Siemens opened its first sales office in Hong Kong. Since then, the company has committed to being a trusted technology partner and providing innovative solutions in Hong Kong & Macao. Siemens has provided integrated solutions for infrastructure development projects, including gas turbine at Black Point Power Station and power substations for CLP Power in Hong Kong and CEM in Macao; signaling, main control and fixed communication systems for Shatin Central Link; traffic control and surveillance system for Liantang / Heung Yuen Wai Boundary Control Point and total building solutions for City of Dreams in Macao. In December 2017, Smart City Digital Hub (also called MindSphere Application Center - City) was setup to unlock the potential of digitalization. Further information is available on the Internet at [www.siemens.com.hk](http://www.siemens.com.hk).

香港，2019年8月29日

### 西門子憑 MindSphere 榮獲 2019 年度國際商業大獎商業服務獎

- 西門子贏得 2019 年度的國際商業大獎商業服務獎
- 透過 MindSphere 及智慧城市數碼中心，西門子期望建立創新生態系統，為香港的智慧城市發展奠定基礎

秉承與香港持份者攜手創建智慧城市的理念，西門子憑藉其雲端開放式物聯網操作系統 MindSphere 於 2019 年度國際商業大獎中獲得商業服務獎。

西門子的 MindSphere 可連接客戶的產品、廠房、系統和機器，讓客戶以先進的分析工具輕鬆整合大量數據。隨著應用程式數量與日俱增，MindSphere 設計供各應用程式廣泛存取及應用於動態的開發平台即服務 (PaaS)。系統提供的商業服務包括從顧問即場和遙距支援、把資產數據傳送至 MindSphere、為企業選定適合的應用程式，以至開發度身訂造的應用程式等。對於剛開拓物聯網潛力的公司，西門子亦提供 MindSphere 工作坊，供經驗豐富的專家與管理人員一同構思開發意念，打造新收入來源和建立商務情報。

西門子於 2017 年聯同香港科學園成立全港首個智慧城市數碼中心，自此便一直與香港科學園、中電、港鐵、智慧城市聯盟和職訓局等基建供應商緊密合作，加強推動 MindSphere，共建創意生態系統，攜手應對香港在智慧能源、智慧交通和智慧建築方面的挑戰。

西門子致力廣納本地人才，特別建立了 MindSphere Academy 以提供先進物聯網培訓，至今已有超過 250 名工程師、學界人士和業界領袖在香港完成管理數碼轉型的培訓。為進一步加快數碼轉型，西門子於本年較早時間成立了智慧城市開發社群，以提供教育、促進交流和策略合作關係、共建智慧城市項目。除了舉辦工作坊和講座，以發掘有能力推動數碼方案的本地人才，西門子也積極與社群保持緊密溝通，如向社群分享管理方式及其經驗。

香港西門子有限公司行政總裁鍾漢明先生表示：「我們期望在香港以 MindSphere 建立匯聚客戶、合作夥伴和專家的生態系統，令其成為整合城市資產的基礎，並從中發掘新思維、新意念，讓香港更宜居及更具效率。展望未來，西門子將致力支持客戶發展新業務模式，發掘香港以至大灣區的無限商機。」

#### 傳媒聯絡：

西門子有限公司

鄭惠心

電話: +852 2870-7872 / +852 9039-3353

電郵: [samantha.cheng@siemens.com](mailto:samantha.cheng@siemens.com)

#### 有關西門子

西門子股份公司是領先全球的科技企業，創立於 1847 年，一直以卓越的工程技術、創新、品質、可靠性及國際化著稱。西門子的業務遍及全球，集中於發電及輸電、樓宇的智能基礎設施及供電系統，以及工業自動化及數碼化。分開管理的公司 Siemens Mobility 提供領先的鐵路及交通智慧出行解決方案。西門子亦持有已上市的西門子醫療股份公司及 Siemens Gamesa Renewable Energy 的主要股份，提供領先全球的醫療科技及數碼醫療服務，以及環保的風力發電解決方案。於 2018 年財政年度（截至 2018 年 9 月 30 日），西門子的營業總額達到 830 億歐元，純利為 61 億歐元，全球擁有約 379,000 名員工。

1911 年，西門子於香港開設首個辦事處。多年來西門子致力成為香港及澳門值得信賴的業務伙伴，為兩地的基礎設施提供創新的解決方案，包括：中電及澳電變電站及龍鼓灘發電廠的燃氣輪機；沙中線信號、主控及固定通信系統；蓮塘/香園圍口岸交通及監測系統及新濠天地的樓宇解決方案。西門子於 2017 年 12 月成立智慧城市數碼中心（亦稱為 MindSphere 應用中心），以發掘數碼化潛力。欲了解更多資訊請瀏覽：[www.siemens.com.hk](http://www.siemens.com.hk)。