

Hong Kong, October 18, 2019

Siemens supports scale-ups to drive urban innovations in Greater Bay Area

- **8 growth-stage mobility scale-ups have been selected to enter the GreaterBayX Scalerator program**
- **The cross-border urban-tech initiative will be concluded in a two-week roadshow to the Greater Bay Area and an urban summit in mid-November**

Eight growth-stage mobility scale-ups from Australia, China, India and Europe, which have a collective funding of more than US\$50 million and a combined valuation of over US\$150 million, have been selected to enter the multi-partner GreaterBayX Scalerator program.

The program - an evolution of the classic corporate accelerator - is launched by the cross-border innovation advisory and investment firm GreaterBayX, in partnership with eight leading corporations – AsiaInfo, Hydata, HSBC, ITC, Microsoft, MTR, Siemens and TCL – to drive urban innovation into China's US\$1.5 trillion Greater Bay region.

“The unique model of the GreaterBayX program continues to allow scale-ups and enterprises to create innovative, tailored solutions in one of the most active Bay Areas in the world,” said Joanna Cheung, co-founder of GreaterBayX. “We’re already seeing a lot of co-creation and collaborations being discussed as a result of the program,” added Tony Verb, also co-founder of the company.

“The GreaterBayX program provides the strong support for sharing the scientific and technological achievements and accelerating the application of intelligent innovation domestically and internationally,” said Frank Feng, chairman and founder of Hydata.

“As a pioneer in AI and big data visualization, Hydata has accumulated rich experiences in advancing mobility and smart city. We believe we can provide both technical support and resources to the projects and the enterprises in the program.

Together we can innovate and build a better intelligence-enabled society,” Feng added.

“Microsoft aims to foster a holistic partner ecosystem in the Greater Bay Area and is committed to leverage our leading expertise in Artificial Intelligence (AI), Internet of Things (IoT), cloud computing and big data to accelerate the digital transformation of the area,” said Serena Cheung, director of One Commercial Partner, Small Medium & Corporate at Microsoft.

“By partnering with GreaterBayX, we’re excited to be inspired and connected to the world-class technology companies who are demonstrating their innovation to improve the mobility solutions across the Greater Bay Area as well as to accelerate commercialization of scientific and technological achievements,” Cheung added.

The eight technology scale-ups, including Deon Digital (Switzerland), Hanshow (China), Kyyti (Finland), Liftango (Australia), Prophesee AI (France), Ubitricity (Germany), Ultra-MTS (UK) and Xenon Automotive (India), have been jointly sourced and selected by the GreaterBayX team and the corporate partners based on their technological ingenuity as well as sustainability and ethical impact they have generated.

The eight scale-ups, who are the urban innovators in their respective fields of smart contract, EV charging solution, metavision for machines, AI-empowered automotive repair estimates, autonomous driving personal pods, Mobility as a Service and smart retail solutions, embody the vision of the GreaterBayX Scalerator program to reinvent urban-tech with impact. With their market proved solutions, these companies are ready to scale through the Greater Bay Area.

“We’re looking forward to these global scale-ups expanding into the Greater Bay Area,” said Alex Chung, president (China), ITC Properties. “ITC is set to provide these cross-border companies the services they will need in the process to find the opportunities for co-operation.”

In early November, the selected scale-ups will also join a two-week roadshow to Hong Kong, Macau, Shenzhen and Guangzhou. The intention is to bring their novel ideas to the region’s innovation ecosystem positively impacting the megatrend of urbanization.

The Scalerator program will culminate in a grand finale of the GreaterBayX Urban Summit on November 14, 2019 at Hong Kong' Cyberport. This action-oriented gathering will feature the eight international scale-ups, as well as a diverse and exciting group of thought-leaders and influencers to explore business, investment and growth opportunities across the Greater Bay Area.

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About Siemens

Siemens AG (Berlin and Munich) is a global technology powerhouse that has stood for engineering excellence, innovation, quality, reliability and internationality for more than 170 years. The company is active around the globe, focusing on the areas of electrification, automation and digitalization. One of the largest producers of energy-efficient, resource-saving technologies, Siemens is a leading supplier of efficient power generation and power transmission solutions and a pioneer in infrastructure solutions as well as automation, drive and software solutions for industry. With its publicly listed subsidiary Siemens Healthineers AG, the company is also a leading provider of medical imaging equipment – such as computed tomography and magnetic resonance imaging systems – and a leader in laboratory diagnostics as well as clinical IT. In fiscal 2018, which ended on September 30, 2018, Siemens generated revenue of €83.0 billion and net income of €6.1 billion. At the end of September 2018, the company had around 379,000 employees worldwide. Further information is available on the Internet at www.siemens.com.

In 1911, Siemens opened its first sales office in Hong Kong. Since then, the company has committed to being a trusted technology partner and providing innovative solutions in Hong Kong & Macao. Siemens has provided integrated solutions for infrastructure development projects, including gas turbine at Black Point Power Station and power substations for CLP Power in Hong Kong and CEM in Macao; signaling, main control and fixed communication systems for Shatin Central Link; traffic control and surveillance system for Liantang / Heung Yuen Wai Boundary Control Point and total building solutions for City of Dreams in Macao. In December 2017, Smart City Digital Hub (also called MindSphere Application Center - City) was setup to unlock the potential of digitalization.

For Further information, please visit the website below,

Siemens Hong Kong www.siemens.com.hk

Siemens Mobility www.siemens.com/mobility

Smart City Digital Hub <https://new.siemens.com/hk/en/company/topic-areas/mindsphere-application-center-city.html>

香港，2019年10月18日

西門子支援初創企業推動大灣區城市創新科技

- 多間初創與頂尖企業合作，包括 **Greater Bay Ventures**、**TGN** 新啟創環球網路、亞信科技、北京大海雲川科技有限公司、香港上海滙豐銀行、**ITC** 德祥地產、微軟、港鐵及 **TCL**
- 計劃將於為期兩週的大灣區巡迴展覽及 11 月中旬的 **GreaterBayX** 智能網聯科技大會拉下帷幕

來自澳洲、中國、印度和歐洲 8 家成長型智能網聯服務領域科創企業正式入圍

GreaterBayX 成長加速計劃。這些企業已合共完成融資愈 5000 萬美元，總體估值愈 1.5 億美元。

由多個合作夥伴組成的 **GreaterBayX** 成長加速計劃疊代自傳統、企業主導的創業加速器。由跨境創新諮詢和投資公司 **GreaterBayX** 所創立，並與八家龍頭企業合作 - 包括亞信科技、海雲數據、滙豐銀行、**ITC** 德祥、微軟、港鐵、西門子及 **TCL** - 共同驅動生產總值逾 1.5 萬億美元粵港澳大灣區內的城市科技革新。

GreaterBayX 聯合創始人張慧施表示 **GreaterBayX** 成長加速計劃獨一無二的模式讓成長型科創企業在全球其中一個最具活力的灣區內定制革新智慧解決方案。」同樣身為公司聯合創始人的 **Tony Verb** 也說：「隨著計劃的開展，我們看到各方已經開始探討未來共創價值與合作方向。」

海雲數據董事長兼創始人馮一村表示：「**GreaterBayX** 成長加速計劃將為國際及國內於開放共享技術成果及加速智能創新應用兩方面提供了有力支援。」他補充：「作為 **AI** 與可視分析技術領域的先驅，海雲數據在智慧城市，交通出行等方面擁有多項項目經驗，我們相信能為計劃中的項目和企業提供技術輔導和資源，一起協同創新創業，推動智能社會發展。」

微軟香港合作夥伴兼商務事業部總監張苑瑩表明：「微軟致力於大灣區締造全方位的合作生態體系。我們務求運用微軟在人工智能、物聯網、雲計算和大數據方面的領先實力加速區內數碼化轉型。」

她又強調：「通過與 GreaterBayX 的合作，我們很榮幸能夠與世界一流的科創企業建立聯繫並深受啟發。這些科創企業展現了他們在革新大灣區出行的能力及加速科研創新成果的應用。」

這 8 家世界一流科創企業包括 Deon Digital (瑞士)，Hanshow (中國)，Kyyti (芬蘭)，Lifeango (澳洲)，Prophesee AI (法國)，Ubitricity (德國)，Ultra-MTS (英國) 和 Xenon Automotive (印度)。它們由 GreaterBayX 團隊聯同八家企業合作方在全球根據其科技原創性和社會發展可持續性等方面的影響力挑選而出。

8 家引領科創領域的國際企業是智能合約、電動汽車充電、機器人眼技術、AI 汽車維修估算、城市智能出行服務和智慧零售等行業的創新先驅，也蘊含了 GreaterBayX 再創具影響力的城市出行科技和服務的願景。8 家企業攜著已被市場認可的解決方案，為在粵港澳大灣區加速發展做好準備。

「我們希望 GreaterBayX 成長加速計劃的企業可以落戶大灣區，德祥地產將為落戶的企業及 GreaterBayX 提供相應服務，並在過程中找尋合作契機。」ITC 德祥中國區總裁鐘濤說。

8 家國際成長型企業將會參與為期兩週的巡迴展覽，在 11 月上旬到訪香港、澳門、深圳和廣州等大灣區城市。為區域內的科創生態帶來耳目一新，並展示加速城市化進程的智能解決方案。

將於 2019 年 11 月 14 日在香港數碼港舉行的 GreaterBayX 智能網聯科技大會為整個成長加速計劃拉下帷幕。這個以行動為主的科創峰會不僅會邀請 8 家國際科創企業，還將匯聚多位在移動出行領域的思想領袖，共同探索跨區域商業、投資和成長機遇。

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有關西門子

西門子股份公司是領先全球的科技企業，創立於 1847 年，一直以卓越的工程技術、創新、品質、可靠性及國際化著稱。西門子的業務遍及全球，集中於發電及輸電、樓宇的智能基礎設施及供電系統，以及工業自動化及數碼化。分開管理的公司 Siemens Mobility 提供領先的鐵路及交通智慧出行解決方案。西門子亦持有已上市的西門子醫療股份公司及 Siemens Gamesa Renewable Energy 的主要股份，提供領先全球的醫療科技及數碼醫療服務，以及環保的風力發電解決方案。於 2018 年財政年度（截至 2018 年 9 月 30 日），西門子的營業總額達到 830 億歐元，純利為 61 億歐元，全球擁有約 379,000 名員工。

1911 年，西門子於香港開設首個辦事處。多年來西門子致力成為香港及澳門值得信賴的業務伙伴，為兩地的基礎設施提供創新的解決方案，包括：中電及澳電變電站及龍鼓灘發電廠的燃氣輪機；沙中線信號、主控及固定通信系統；蓮塘/香園圍口岸交通及監測系統及新濠天地的樓宇解決方案。西門子於 2017 年 12 月成立智慧城市數碼中心（亦稱為 MindSphere 應用中心），以發掘數碼化潛力。欲了解更多資訊請瀏覽：www.siemens.com.hk。

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西門子智慧城市數碼中心 <https://new.siemens.com/hk/en/company/topic-areas/mindsphere-application-center-city.html>